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**Department of Social Welfare and Development**

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DEPT. OF SOCIAL WELFARE & DEV'T.  
IBP ROAD, CONSTITUTION HILLS, Q.C.

MEMORANDUM CIRCULAR

No. 03

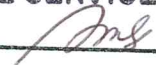
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**SUBJECT: CY 2015 DSWD THRUSTS AND PRIORITIES**

As we approach the last two years of the Aquino Administration, the DSWD Thrusts and Priorities for CY 2015 aims to ensure that its commitments along the President's Social Contract for the Filipino People as further reiterated in the *Chapter 8 (Social Development)* of the Philippine Development Plan (PDP) 2011-2016 will be attained. Guided by the department's 2030 vision of becoming the world standard in the delivery of social welfare and development (SWD) services and become the "*lead shepherd in the improvement of the quality of life*", alongside the implementation of the Social Welfare and Development Reform Agenda, the CY 2015 DSWD Thrusts and Priorities bring us closer to achieving the goals of the department for the people it serves.

Furthermore, the CY 2015 DSWD Thrusts and Priorities is considered as the springboard to attain our DSWD Strategic Goals for 2014-2016 that directs the department to profoundly contribute to the societal and sectoral outcome of the government. It then emphasizes our compliance to the Performance-Informed Budget Structure of the government, the President's budget reform that builds on the Organizational Performance Indicator Framework (OPIF). This means that each program, activity and project (PAP) that the government spends on is linked to the Major Final Outputs (MFO) that the departments, including DSWD, must deliver based on their mandates which are further linked to the broad outcomes spelled out in the Administration's development agenda.

Responsive to these policy directions, the DSWD Thrusts and Priorities is outlined according to its refined MFOs and restructured PAPs, as a result of our compliance to the DBM Budget Circular No. 532 entitled: Guidelines on the Review of MFOs and Performance Indicators (PIs) and Restructuring of PAPs, as follows:

- MFO 1 – Social Protection Policy Services
- MFO 2 – Social Protection Services
- MFO 3 – Capacity Building Services for Intermediaries
- MFO 4 – Regulatory Services

**Objectives and Coverage.** The CY 2015 Thrusts and Priorities aim to provide guidance to all DSWD Central and Field Offices as well as Attached Agencies in the development and implementation of its work and financial plans, performance contracts and other operational plans.

## **A. Social Protection Policy Services**

### **A. 1. Formulation and Development of Plans and Policies**

1. Intensified advocacy for the immediate passage of priority legislative measures including the SWDAs Bill, Amendment to the Public Solicitation Bill and Positive and Non-Violent Discipline of Children Bill through sustained collaboration with Congress.
2. Conduct of review and enhancement of the advocacy action plans implemented in coordination with the designated legislative focal persons from the Central Office and Field Offices.
3. Conduct of national and regional summit to promote/popularize social protection (SP) through showcase of good practices and presentation of researches
4. Mainstreaming of SP programs and initiatives at the local level to ensure that SP is incorporated in local development planning and policy-making process.
5. Continuing advocacy for the utilization of the SP Handbook
6. Inclusion of SP Vulnerability Adaptation Manual as a tool in social welfare situational analysis
7. Full implementation of the Unified Results-based Monitoring and Evaluation System
8. Development of the DSWD Research Agenda (2016-2020)
9. Finalization and roll-out of the DSWD Corporate Plan 2015-2019
10. Spearheading of the establishment of the ASEAN Family Network for Family Development
11. Ensuring full commitment towards the prevention and elimination of violence against women and children in the ASEAN.

12. Support on the bill on Pantawid Pamilya as sponsored by Senator Miriam Defensor-Santiago
13. Review/revisiting of existing laws such as the Magna Carta of Social Workers/ Social Development Workers for harmonization with the R.A. 7160 or the Local Government Code and other laws e.g. policy on day care workers
14. Lead in the development of RA 10630 or An Act Strengthening the Juvenile Justice System In the Philippines Implementing Rules and Regulations.
15. Strengthening of our commitments to the Incheon Strategy to "Make the Right Real" for persons with disabilities (PWDs)

#### A. 2. Social Technology Development and Enhancement

16. Development, enhancement and promotion of (pilot tested/ FO and CO initiated) social technologies
17. Development of manual in the promotion of social technologies

#### A.3 Listahanan (National Household Targeting)

18. Provision of a reliable list of poor families to other Social Protection service providers for beneficiary targeting purposes in order to ensure that 4.8 million poor families are provided with at least 2 SWD programs
19. Maintenance and updating of the Listahanan Database covering 15 million families
20. Continuous advocacy for the usage of Listahanan data base to stakeholders
21. Monitoring of service providers' feedback to DSWD on the identified poor families provided with SWD programs and services
22. Regular validation of Listahanan data by the DSWD Users per Program and to include the LGUs/NGAs to contribute to the cleaning-up/credible data

#### **B. Social Protection Services**

1. Continuing provision of education grants to 9.9 million Pantawid Pamilya children beneficiaries to finish high school

2. Continuing provision of health grants to young children (0-5 years) and pregnant women beneficiaries to reach 3.45 million families assisted
3. Provision of opportunities for sustainable livelihood to family beneficiaries to reach 284,115 families facilitated for employment and 662,935 families served through micro-enterprise development
4. Continuing engagement of families to actively participate in community development activities to cover 891,000 families in 717 municipalities
5. Continuing capacity building on Family Disaster Preparedness to reach 4.3 million families through the Family Development Sessions that enhance well-being and active citizenship
6. Monitoring of the improvement in the status of Pantawid Pamilya families through the Social Welfare Indicator (SWI) System
7. Provision of augmentation to LGU allocation to ensure early response and recovery assistance to around 766,500 families affected by disaster.
8. Continuing provision of cash grants to 770,804 indigent senior citizens through the Social Pension Program
9. Continuing provision of scholarship for college education under Students' Grants-in-Aid Program for Poverty Alleviation (SGP – PA)
10. Provision of Philippine Health Insurance to all clients in the DSWD Residential Facilities
11. Continuing provision of food supplementation to 2,106,876 day care and 618,488 school-aged children through the Supplementary Feeding Program
12. Improve the implementation of protective services and rehabilitation programs in centers and communities
13. Institutionalization of internal and external convergence alongside the implementation of the SWD programs and services
14. Continuing provision of assistance to informal settlers living in hazardous area, Indigenous People and PWDs
15. Implementation of an integrated M&E for all programs of the Department
16. Development/Enhancement of a comprehensive disaster preparedness and recovery system

17. Institutionalization of Respite Care for Caregivers during disaster operation
18. Development, enhancement and promotion of citizen's capacity for participation in the delivery and monitoring of key services
19. Conduct of impact evaluation on Family Development Session to Pantawid Pamilya beneficiaries
20. Strengthening the provision of International Services in selected foreign posts
21. Intensify the implementation of adoption and foster care programs

### **C. Capability Building Services**

1. Provision of appropriate technical assistance thru development and implementation of learning interventions to LSWDOs based on the results of the assessment of their functionality
2. Continuous documentation and sharing of good practices in social welfare and social protection for adoption/replication and basis for further enhancement of social welfare and social protection programs and services
3. Fully functional Regional Resource Learning Center
4. Continuous upgrading of skills and knowledge of the Core Group of Specialists
5. Continuous conduct of capacity building for registered/licensed and accredited partners of DSWD
6. Empowerment of Pantawid Pamilya parent leaders to continuously prepare them being a signatory to Grassroots Planning and Budgeting (GPB) projects and to the Local Poverty Reduction Action Plan of the LGUs
7. Fully-functional Competency-based Recruitment, Selection and Placement System
8. Provision of capacity-building to thirty (30) provinces to implement social protection programs and initiatives to ensure that at least 25 provinces and majority of their cities/municipalities have fully-functioning LSWDOs

9. Implementation of an incentive system for Best Performing LSWDOs in line with the functionality assessment
10. Better collaboration with volunteer groups and development partners in the implementation and monitoring of DSWD programs and projects
11. Intensification of strategic partnerships with:
  - LGUs through Bottom-Up Budgeting
  - CSOs through National Budget Circular 536
  - NGAs through convergent programs and the Human Development and Poverty Reduction Cluster
  - Legislators through the Department Legislative Liaison
  - NEDA – Social Development Committee
12. Prioritization of supervisory and managerial training in partnership with Civil Service Commission
13. Continuing skills enhancement programs on case management and disaster response programs for social workers and other staff

#### **D. Regulatory Services**

1. Development of harmonized system of licensing/accreditation/certification/registration
2. Continuing development and implementation of mechanism on strengthening the functionality of ABSNET towards enforcement of SWD standards

#### **E. Strategic Support Services**

1. Development, enhancement and maintenance of the management of information and communication technology (ICT) systems in support of social protection and social welfare
2. Process strengthening and automation of internal audit services and programs
3. Fully-functional Data Warehousing System
4. Implementation and monitoring of Medium Term Expenditure Plan, 2014-2016

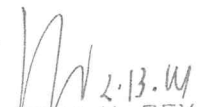
5. Continuing implementation and improvement of the Department's Performance - Based Incentive System to include consideration of MOA workers to be part of the same
6. Institutionalization of the DSWD Strategic Performance Management System by integrating other DSWD performance management frameworks
7. Conduct of assessment of existing management control and operations performance and determination of the extent of compliance to policy rules and regulations
8. Strengthening of the Resource Generation and Management Office/ Technical Assistance Unit
9. Integration of Risk Management into management processes
10. Continuous implementation and enhancement of the Strategy Communication Plan
11. Provision of appropriate resources in support to the attainment of the Department's Strategic Goals
12. Develop guidelines for licensing / accreditation of DSWD organized POs Group / PYAP, Senior Citizens, PWDS and Women's Groups

For strict compliance.

Issued in Quezon City, this 11<sup>th</sup> day of Feb. 2014.

  
**CORAZON JULIANO-SOLIMAN**  
Secretary

Certified Copy:

  
2-13-14  
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