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Department of Social Welfare and Development

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MEMORANDUM CIRCULAR

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SUBJECT: CY 2011 DSWD THRUSTS AND PRIORITIES

1.0 RATIONALE

The Department of Social Welfare and Development (DSWD) remains steadfast in the fulfillment of its goals particularly in the areas of poverty alleviation, social protection, family and community empowerment and human resource development. Anchored on the Millennium Framework and Strategy and the Department's Reform Agenda, the DSWD 2011 Thrusts and Priorities shall build on the gains it has achieved in reducing the vulnerabilities of the poor and the disadvantaged sectors. It shall also focus on programs, projects, services and activities to carry out its treaty obligations and international and regional commitments as well, without losing track of the needs of the Local Government Units (LGUs) and accredited Non-Government Organizations (NGOs).

2.0 OBJECTIVES

The CY 2011 DSWD Thrusts and Priorities aim to provide guidance to all DSWD Central and Field Offices as well as local social welfare and development offices in the formulation of their Work and Financial Plans, 2011 Budget, Performance Contracts, and other plans.

3.0 COVERAGE

The following thrusts and priorities for CY 2011 cover all DSWD Central and Field Offices.

4.0 THRUSTS AND PRIORITIES

Major Final Output	Thrusts	Lead Bureaus/ Offices
1. Formulation of Policies, Plans and Programs	<b>Policy Framework</b>	
	1. Preparation of the 5-Year Social Protection Plan (2011-2016) and Social Protection (SP) Handbook	PDPB
	2. Climate-proofing sectoral plans for the successor MTPDP	PDPB
	3. Preparation of the Department Convergence Policy Framework and Guidelines	PDPB
	<b>Targeting System</b>	
	4. Heightened social marketing and promotions of the database of poor households for utilization by other National Government Agencies (NGAs) and accredited NGOs	NHTS-PR and SMS

Major Final Output	Thrusts	Lead Bureaus/ Offices
	<p><b>Providing Faster and Better Social Protection Programs Through Improved and Appropriate Models and Programs</b></p> <ol style="list-style-type: none"> <li>5. Nationwide roll-out of Referral System for trafficked victims and persons living with HIV/AIDS</li> <li>6. Adoption of an enhanced Social Case Management System for poor households through Sustaining Interventions for Poverty Alleviation and Governance (SIPAG) Pilot Project</li> <li>7. Networking between and among the Department, other NGAs and Social Welfare and Development Agencies (SWDAs) on the complementation of 4Ps with other social protection programs</li> <li>8. Scaling up of poverty reduction programs such as 4Ps, KALAHI-CIDSS and SEA-K</li> <li>9. Mainstreaming Gender and Development (GAD) along the planning, programming, budgeting and monitoring phases of programs, projects and activities</li> </ol> <p><b>Providing Faster and Better Social Protection Programs Through Improved Governance and Standards</b></p> <ol style="list-style-type: none"> <li>10. Development of policy guidelines to clarify the selection of partners and improve financial accountability among partners</li> <li>11. Development of an agency-wide Risk Management Plan</li> <li>12. Development, review and enhancement of tools on Standards Compliance</li> </ol> <p><b>Monitoring and Evaluation</b></p> <ol style="list-style-type: none"> <li>13. Establishment of a Results-Based Monitoring and Evaluation System for SP programs and projects</li> </ol>	<p>STB</p> <p>SWIDB</p> <p>All OBSUs/FOs</p> <p>PMOs and PMB</p> <p>All OBSUs/FOs</p> <p>PDPB and SB</p> <p>All OBSUs</p> <p>SB</p> <p>PDPB</p>
<p>2. Registration, Licensing, Accreditation and Compliance Monitoring Services</p>	<p><b>Providing Faster and Better Social Protection Programs Through Improved Standards and Regulations</b></p> <ol style="list-style-type: none"> <li>1. Monitoring and evaluation of the harmonized system developed for registration, licensing and accreditation of Social Welfare Agencies (SWAs)/SWDAs</li> <li>2. Adoption and implementation of a risk-based approach in monitoring SWDAs' operations and compliance (e.g. utilization of solicited funds, distribution of donations)</li> </ol>	<p>SB and FOs</p> <p>SB and FOs</p>
<p>3. Support Services and Technical Assistance to Intermediaries</p>	<p><b>Providing Faster and Better Social Protection Programs Through Improved and Appropriate Models and Programs</b></p> <ol style="list-style-type: none"> <li>1. Implementation of performance-based incentive awards system for implementers of devolved SWD programs/projects</li> <li>2. Adoption of Time-bound Case Management to LGUs and NGOs</li> <li>3. Adoption and Implementation of Program Supervision Model</li> </ol>	<p>SB</p> <p>STB</p> <p>PMB</p>

Major Final Output	Thrusts	Lead Bureaus/ Offices
	<p><b>Providing Faster and Better Social Protection Programs Through Improved Governance</b></p> <ol style="list-style-type: none"> <li>4. Pilot testing of LGU classification system and tools</li> <li>5. Mapping and profiling of existing networks by category</li> <li>6. Development of Capability Building Framework for partners and intermediaries</li> </ol>	<p>SWIDB SWIDB SWIDB</p>
<p>4. Direct Services to Community and Center-Based Clients</p>	<p><b>Providing Faster and Better Social Protection Programs Through Improved and Appropriate Models and Programs</b></p> <ol style="list-style-type: none"> <li>1. Enhancement of disaster risk reduction and management (DRRM) programs and services</li> <li>2. Implementation of the Enhanced Modular Packages for Self-Development of Socially Disadvantaged Women</li> <li>3. Strengthening of Inspectorate for Centers/Institutions</li> </ol>	<p>PMB STB PMB</p>
<p>Strategic Support Services</p>	<p><b>Continuing Policy Advocacy and Social Marketing</b></p> <ol style="list-style-type: none"> <li>1. Assessment of the Implementation of the Social Marketing and Advocacy Plan for the Reform Agenda</li> </ol> <p><b>Introducing Financial Reforms to Sustain the Reform Process</b></p> <ol style="list-style-type: none"> <li>2. Strengthening of the internal control system in the Department, particularly the financial management and procurement/property management</li> </ol> <p><b>Change Management, Organizational Set-Up and Institutional Development</b></p> <ol style="list-style-type: none"> <li>3. Regular communication for the purpose of institutional strengthening and team building</li> <li>4. Regular organizational development diagnosis</li> <li>5. Pursuance and Strengthening of anti-corruption efforts</li> <li>6. Enhancement of the character building and continuing education for DSWD officials and employees</li> <li>7. Providing faster and better logistical support services through enhanced records management, building maintenance, transportation and communication services</li> <li>8. Upgrading of facilities (field offices and centers/institutions)</li> </ol>	<p>SMS  Admin. Service and FMS  EXECOM/MANCOM HRMDS IDC and IAS HRMDS Admin. Service Admin. Service</p>

Major Final Output	Thrusts	Lead Bureaus/ Offices
	<p><b>Management Information System</b></p> <ol style="list-style-type: none"> <li>1. Operationalization of the ICT-based decision support and automated service delivery systems per approved Information Systems Strategic Plan (ISSP) 2009-2011 (Business Intelligence, GIS, Knowledge Management, Disaster Response Monitoring, Crisis Intervention, Case Management Information Systems) in DSWD</li> <li>2. Integration of multi-modal communications for cost effective client service delivery support management and maintenance</li> <li>3. Maintaining IT security management system</li> <li>4. Establishment of the Knowledge Exchange Center</li> </ol>	<p>MISS</p> <p>MISS</p> <p>MISS</p> <p>SWIDB</p>

For strict compliance.

Issued in Quezon City, this 22nd day of June 2010.

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**CELIA CAPADOCIA-YANGCO**  
 Acting Secretary