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DEPT. OF SOCIAL WELFARE & DEVT.
IBP ROAD, CONSTITUTION HILLS, Q.C.

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LEGAL SERVICE
RECEIVED BY: Ramirez

SUBJECT: GUIDELINES FOR THE ULIRANG NAKATATANDA AWARDS

I. BACKGROUND/RATIONALE:

The family is the basic unit of Philippine society. Despite the general perception that older persons become isolated as they grow older, they play central roles within their respective families and communities. The recognition reaffirms the contribution of older persons in promoting the well-being of the family and the community.

In relation to this, the Department of Social Welfare and Development spearheaded (thru the then Bureau of Disabled Persons Welfare) the Elderly Lingap Awards (ELA) in 1982 to coincide with the opening of the World Assembly on Ageing in Vienna on July 26, 1982. The main objective of ELA is to recognize and honor elderly individuals and groups that made significant contributions in the promotion of programs for elderly persons, other disadvantaged groups and communities. Since 1982 to 1997, the ELA became a meaningful event for Federation of Senior Citizens Association of the Philippines (FSCAP) members, for it served as come on activity to these who wanted to organize elderly association and be affiliated with FSCAP. The ELA should have been conducted every 2 years (from 1982 to 1999) but it was discontinued due to financial constraints.

On the other hand, the Coalition of Services of the Elderly, Inc. (COSE) - a partner non-governmental organization initiated the Sampung Ulirang Nakatatanda (SUN) Awards in 1990. The main objective is to highlight the importance of older people for the community and to inspire other older people.

Considering that ELA & SUN almost have similar objectives, the DSWD & COSE agreed to merge the awards to provide the foundation and strong leadership in the institutionalization of a meaningful event for older persons. It will be called the ULIRANG NAKATATANDA AWARDS (UNA) whose main objective is to institutionalize the recognition of the capabilities of older persons in promoting the well-being of older persons, the disadvantaged groups and communities.

II. DESCRIPTION:

The Ulirang Nakatatanda Awards (UNA) is a joint collaborative effort of DSWD & COSE to operationalize the ELA & SUN into one activity.

The award consists of Individual Awards and the Group Awards.

- The Individual Awards are for the ten (10) older persons who have made significant/substantial/outstanding contribution in community services, resource mobilization and leadership, among others.
- The Group Awards are for three (3) Elderly Organization/Association/Federation, representing Luzon, Visayas, & Mindanao, which have made significant contribution in community services and generation of resources.

The awarding shall be done in October to coincide with the celebration of the Elderly Filipino Week.

III. OBJECTIVES:

A. General:

To institutionalize the recognition of the capabilities of older persons in promoting the well-being of older persons, the disadvantaged groups, and communities.

B. Specific:

- 1) Promote the importance of older persons in the family and community;
- 2) Give recognition to the significant contributions of individual older persons and elderly organization in the promotion of programs for the welfare of older persons, other disadvantaged groups, and communities.
- 3) Heighten awareness of the family and community on the importance of older persons.
- 4) Inspire/motivate/encourage older persons to contribute to nation building.

IV. THE CONTEST:

A. Eligibility Criteria

- 1) For Individual Awards

The nominee should be:

- 1.1) 60 and above;
- 1.2) Of good moral standing in the community where he/she resides;

- 1.3) Not necessarily well-known or multi-awarded;
- 1.4) Had spent a considerable period of his/her life in the service of others;
- 1.5) Nominated by the group he/she has served;
- 1.6) He/she should be endorsed by the President of the Association/Federation where he/she belongs. If he/she is not a member of any duly registered association, he/she must be endorsed by any members of the community.
- 1.7) If the nominee is the President of the Association/Federation, he/she must be recommended by the Officers of the Association/Federation.

2) For Group Awards

The nominee should:

- 2.1) Be a duly organized Elderly Association/Federation registered with SEC and/or DSWD/LGU;
- 2.2) Not necessarily an association/group affiliated with FSCAP;
- 2.3) Have a membership of not less than 50 active older persons.
- 2.4) Have served Older Person/other disadvantaged groups, for example:
 - ⇒ Have formed/established cooperatives for livelihood of older persons and their families;
 - ⇒ Have made the Senior Citizen's Center functional/operational for the programs/services of the association/federation;
 - ⇒ Have regular home care program for members and non-members of the association/federation;
 - ⇒ Have stable resources/funding requirements to support its programs/projects.
- 2.5) Nominated by the Local Chief Executives (LCEs) where the association/group operates.

B. Awards Criteria (Category)

Winners may come from basic sectors (farmers, workers, urban poor, women's group, tribal communities, persons with disability, etc.). They may not be well-known but they are considered important for the well-being of society.

Moreover, services/projects implemented by the nominee should be for the benefit of the older persons/disadvantaged individuals/groups/communities in any of the following: education, culture, recreation, employment, health and nutrition, ecology, social welfare, social security, etc.

The nominees for individual and group awards shall be evaluated according to the following basic criteria:

1. Significant Contribution/Impact of Projects (50%)

This includes an assessment of the nature and quantity of the various services initiated by the individuals and groups which have effectively addressed a specific community need, concern or issue and contributed significantly towards the development and promotion of cooperation between and among communities, organizations and institutions. This also includes the number of beneficiaries of the service implemented.

2. Sustainability of Service/Project (30%)

This refers to the continuity of the initiated service/projects as well as the application of management and leadership skills.

3. Innovativeness of Projects/Service (20%)

The extent to which the individual or organization has introduced innovative projects and service as well as employed creative strategies to achieve specific objectives.

Specifically:

1) Individual Awards

▪ **Individual Awards:**

The nominee should have spent considerable period of his/her life in the service of others, such as:

⇒ Made a significant contribution in community services along programs for the welfare of elderly/other disadvantaged individuals, development projects for his/her community.

⇒ Made a substantial contribution in providing/soliciting manpower and funding support in program/project for the elderly and other disadvantaged individuals/development projects for his/her community.

⇒ Leadership in community projects for the elderly persons/other disadvantaged individuals/community development endeavors by initiating and motivating others in the implementation of such projects.

2) Group Awards

▪ **Group Award for Outstanding Elderly Association/Federation for Community Service:**

The Association should have made a significant contribution in promoting the welfare of its community, for example, volunteer service in health and sanitation, clean and green and the like.

▪ **Group Award for Outstanding Elderly Association/Federation for Resource Generation:**

The Association should have made a significant contribution in generating resources for programs or projects beneficial for its members and other DSWD clientele groups.

▪ **Group Award for Outstanding Elderly Association for Developing Projects:**

The Association should have made outstanding contribution in developing projects for the elderly persons/other disadvantaged individuals/community development projects. This should be seen in initiating and motivating its members in the implementation of such projects.

C. Mechanics/Procedures and Rules for Selection



- 1) Any recognized group may submit nominations for individual and group awards in their respective region.
- 2) All nominations should be submitted by the group to the Municipal/City/Provincial Social Welfare and Development Offices for deliberation prior to its endorsement to the DSWD Regional Office to compete in the Regional level. All contest within the municipality/city, provincial level should be coordinated with the LGUs.
- 3) Each Provincial/City/Municipal nomination should be submitted to the DSWD Regional Office with the completed official Nomination Form. It should be fully justified and properly supported with relevant documents, such as endorsement from organization President for individual nominee, endorsement from Local Government Executive for group nominee, matrix

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| 2.5) National Deliberation/Judging | - | 3 rd to 4 th week of August |
| 2.6) Validation in case of tie between nominees in the National Level | - | 1 st & 2 nd week of September |
| 2.7) Redeliberation in the National Level after validation | - | 3 rd week of September |
| 2.8) Preparation for National Awarding | - | 4 th week of September |
| 2.7) Awarding | - | 1 st week of October |

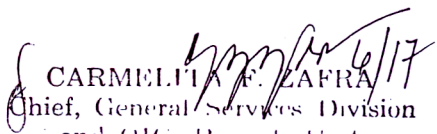
E. Awarding

Awards

- The awards consist of a trophy, minimum of P5,000 pesos in cash for individual awards and P10,000 for group awards and gifts items.


CORAZON JULIANO-SOLIMAN
 Secretary 

A CERTIFIED COPY:


CARMELITA F. LAFRA
 Chief, General Services Division
 and OIC, Records Unit

NOMINATION FORM

(For Individual Awards: to be nominated by the group he/she has served)

Name of Nominee: _____ Age: _____

Date of Birth: _____ Civil Status: _____ Sex: _____

Telephone Numbers: _____

Nominated by: (name of organization) _____

Address: _____ Tel. Nos. _____

What makes the older persons outstanding?

(Express in any form of language comfortable with)

Note: If the space is not enough please use another sheet of paper.

Criteria in Choosing the Sampung Ulirang Nakatatanda Awardees

- 1. 60 and above*
- 2. Nominated by group/organization he/she has served*
- 3. Not necessarily well-known or multi-awarded;*
- 4. He/she should be a member, for at least one year, of any Senior Citizens Association duly registered with SEC and/or DSWD/LGU;*
- 5. Have spent a considerable period of their lives at the service of others; and*
- 6. He/she should be endorsed by the President of the Association/Federation where he/she belongs, if he/she is not a member of any duly registered association, he/she must be endorsed by any community.*
- 7. If the nominee is the President of the Association/Federation, he/she must be recommended by the Officers of the Association/Federation.*

MATRIX OF ACCOMPLISHMENT

FOR INDIVIDUAL AWARD

Projects Sponsored Undertaken	Date	Location	Specific Contribution of the Nominee	No./Category of Persons Assisted/Benefited	Impact

**ENDORSEMENT
(For Individual Nominee)**

This is to endorse _____ of _____
(nominee)

_____. Being a member of the
(address)

elderly association recognized in the community he/she demonstrated significant contribution in promoting the well-being of older persons and other disadvantaged groups in the community.

Organization President

Date

NOMINATION FORM
(Group Awards: to be nominated by anyone among of the
Local Government Executives)

(Kindly type/print legibly all answers and submit justification and other pertinent documents)

I. CATEGORY OF NOMINEE: (Check appropriate box)

A. Outstanding Association/Federation of Elderly for Community Service

B Outstanding Elderly Association for Resource Generation

II. GENERAL INFORMATION ABOUT THE NOMINEE

Name of Organization: _____

Address of Organization: _____

III. JUSTIFICATION FOR NOMINATION:
(Express in any form of language comfortable with)

MATRIX OF ACCOMPLISHMENT

FOR GROUP AWARD

Projects Sponsored Undertaken	Date	Location	Specific Contribution of the Nominee	No./Category of Persons Assisted/Benefited	Impact

**ENDORSEMENT
(For Group Nominee)**

This is to endorse _____ of _____
(nominee)

(address). As a recognized elderly organization the nominee demonstrated significant contribution in promoting the well-being of older persons and other disadvantaged groups in the community.

Local Chief Executive

Date