



DSWD'S ROAD MAP

TOWARDS POVERTY REDUCTION

KALAHI CIDSS

PANTAWID PAMILYA

SEA-K

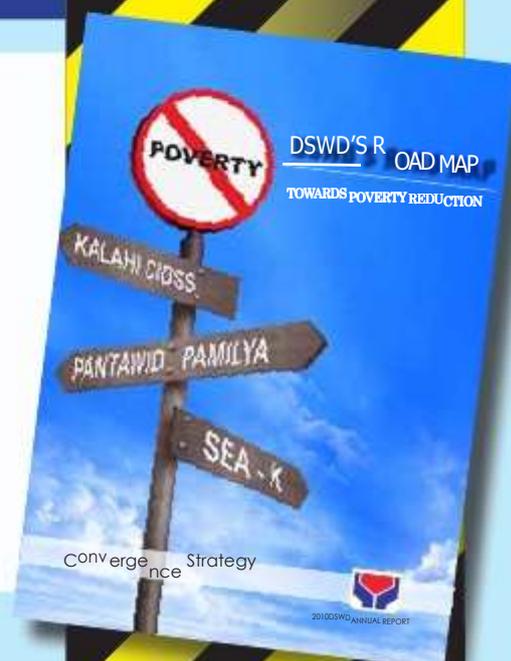
Convergence Strategy



Vision, Mission, Goals, Mandate, Credo, and Values	1
Secretary's Message	2
The Convergence Strategy	3
Highlights along Major Final Outputs	4
Services Relating to the Formulation and Advocacy of Policies, Plans and Programs	6
Standards Setting, Licensing and Accreditation Services	17
Provision of Support Services and Technical Assistance to Intermediaries	18
Services for Center-Based and Community-Based Clients	19
Strategic Support Services	30
Highlights of Accomplishments of Attached Agencies	41
Inter-Country Adoption Board	
Council for the Welfare of Children	
National Youth Commission	45
The Executive Committee	47
Directory of Officials	51

THE COVER

The Department's three core social protection programs stand tall on the pole of convergence—harmonized, synchronized, integrated, unified—braced by a system of partnership and collaboration with stakeholders.



Vision

We envision a society where the poor, vulnerable and disadvantaged are empowered for an improved quality of life. Towards this end, DSWD will be the world's standard for the delivery of coordinated social services and social protection for poverty reduction by 2030.

Mission

To provide social protection and promote the rights and welfare of poor, vulnerable and disadvantaged individuals, families and communities contributing to poverty alleviation and empowerment through social welfare and development (SWD) policies, programs, projects and services implemented with or through local government units (LGUs), non-government organizations (NGOs), peoples' organizations (POs), other government organizations (GOs) and members of civil society.

Goals

- ▶ Formulation and advocacy of just and responsive SWD legislative agenda, policies and plans, as well as ensuring their effective implementation
- ▶ Identification, development and marketing of social technologies for building up social capital
- ▶ Provision of technical assistance and resource augmentation to intermediaries in the implementation of SWD programs and services
- ▶ Setting up and enforcement of SWD standards to protect the rights of the poor and the disadvantaged to quality services
- ▶ Provision of preventive, protective, rehabilitative and developmental programs and services

Mandate

To provide assistance to local government units, non-government organizations, other national government agencies, people's organizations, and other members of civil society in effectively implementing programs, projects and services that will alleviate poverty and empower disadvantaged individuals, families and communities for an improved quality of life.

Credo

- ▶ Promote the rights of every individual
- ▶ Work for a society of equals
- ▶ Build and maximize people's potentials
 - protect them
 - enable them
 - empower them
 - learn from them
- ▶ Involve stakeholders and other partners
- ▶ Provide a better future for this and generations to come

Values

- ▶ We care for the poor, the vulnerable and the disadvantaged
- ▶ We recognize their inherent worth, dignity and uniqueness
- ▶ We believe in their potential and capacities
- ▶ We value social responsibility
- ▶ We respect cultural diversity and the environment
- ▶ We practice teamwork, cooperation and collaboration
- ▶ We adhere to the highest ethical standards of work and quest for excellence in all our undertakings

The Secretary's Message



The year 2010 was a time for us Filipinos to regain our self-identity as active citizens with the ability to identify and work together to move towards change and development. The Department of Social Welfare and Development is one with this administration in enabling the most vulnerable and marginalized sectors of society to realize these goals and to have hope.

It was in 2010 that the Department launched the Convergence Framework for poverty reduction, which reflects the complementation of strategies such as conditional cash transfer, community driven development and sustainable livelihood. The three legs for convergence are the Pantawid Pamilyang Pilipino Program, Kapit-Bisig Laban sa Kahirapan-Comprehensive and Integrated Delivery of Social Services (KALAHI-CIDSS) and the Self-Employment Assistance-Kaunlaran (SEA-K) program. The goal for this strategy is to effectively maximize the government's resources and capacity and empower our fellowmen and women out of poverty.

In line with this administration's call for good governance and public-private partnership, the Department has established stronger ties with the private sector, volunteer organizations, faith-based organizations and civil society groups to participate actively along the lines of program implementation, monitoring and evaluation, and other development activities. Our heightened partnership with these sectors ensures that true reforms are being implemented resulting to quality service delivery and improved quality of life on the part of the people.

The DSWD Annual Report for 2010 demonstrates the capacity and the willingness of the people to transform their own lives with the assistance of the government and our civil society partners. This simple fact shows that we can trust the poor that they would embrace the responsibility to bring about positive change in their lives and to our society.

As we approach another year, let us all take on the extra mile in walking the straight path. Let us work in synchrony and guide the people in most need of our help towards the path of renewed hope, growth, and development.


CORAZON JULIANO-SOLIMAN
Secretary

“Magiliw at Masiglang Serbisyo Publiko”

A simple turnover ceremony between newly appointed Secretary Corazon Juliano-Soliman and Acting Secretary Celia Capadocia-Yangco was held on July 1, 2010 at the DSWD Central Office. This signified the start of Secretary Soliman’s “Magiliw at Masiglang Serbisyo Publiko.”

In her message, Secretary Soliman said, “I am back to continue the service with you. I’m back to continue working with you, and I am glad that DSWD has grown and progressed, vigorously and continuously providing services to our people.”



Newly appointed Secretary Corazon Juliano-Soliman receives the DSWD ensign from Acting Secretary Celia Capadocia-Yangco marking the start of the Department’s new leadership under the Aquino administration.

Installation of Performance Governance System - Balanced Scorecard

The Department passed the initiation revalida of the Performance Governance System–Balanced Scorecard (PGS-BSC) and was conferred the Initiation Status on the PGS during the 2010 Palladium Asia-Pacific Summit Hall of Fame Awards held at the Sofitel Philippine Plaza. The Department received the highest rating among the agencies that went through the Initial Stage Revalida.

The PGS-BSC, through the Strategy Map and Governance Scorecard, tracks a government agency’s performance against a set of perspectives and measures with a definite timeline, anchored on the agency’s vision, mission, and core values.



From left: Former Assistant Bureau Director Delilah S. Fuentes, Undersecretary Celia Capadocia-Yangco, Undersecretary Alicia R. Bala and Undersecretary Mateo G. Montañó show the Initiation Status conferred to the Department during the 2010 Palladium Asia-Pacific Summit Hall of Fame Awards.

The Convergence Strategy

The Convergence strategy aims to enhance the Department's contribution in the achievement of more sustainable and tangible impact on poverty reduction. It will attempt to: (a) maximize resources allocated for social protection programs; (b) reduce duplication of efforts, strategies and activities at all levels; (c) harmonize and synchronize the processes involved in the implementation of the core social protection programs; (d) unify mechanisms for feedback, reporting, monitoring and documentation; (e) enhance partnership with the non-government organizations (NGOs), private organizations (POs) and civil society organizations (CSOs); and (f) enhance knowledge, skills and attitude towards collaborative action among stakeholders.

This will be done by ensuring that the three core social protection programs of DSWD namely Pantawid Pamilyang Pilipino Program, KALAHI-CIDSS and SEA-K are coordinated, harmonized and synchronized while maintaining the optimal and effective implementation of each. Convergence will also be achieved by ensuring that key elements are integrated, some of which are: unified targeting system, synchronized implementation of social preparation and mobilization activities, harmonized engagement of the Local Government Units, coordinated capability building, harmonized monitoring and reporting, social case management, disaster risk reduction, creation of convergence committees, and enhanced partnership with the NGOs/POs and the CSOs.

This Convergence strategy will be pilot tested starting 2011 in 289 municipalities of 53 provinces in 17 regions (including ARMM) in Sets 1 and 2 areas of the Pantawid Pamilyang Pilipino Program.



Sec. Soliman speaks before the participants of the Convergence Forum held on December 2010 at the Bayview Park Hotel



Sec. Soliman explains the convergence framework to stakeholders

Highlights along Major Final Outputs

The Department was among the top three government agencies which received majority approval performance ratings based on the results of the Pulse Asia survey conducted on 12 government agencies in October. Since the last quarter of 2006, the Department has been consistently rated as a top-performing agency of the government.

This report outlines the programs, projects, services and activities of the Department in 2010, undertaken consistently with and in support of the Medium-Term Philippine Development Plan (MTPDP) 2004-2010, the Millennium Development Goals (MDGs) and other relevant international and regional commitments addressing the most poor, vulnerable and disadvantaged sectors of society.

AWARENESS AND TRUST RATINGS OF SELECTED AGENCIES / GROUPS
October 20 - 29, 2010 / Philippines
(In Percent)

Selected Agencies / Groups	Aware	Base : Aware			DK/RA*
		Big Trust	Undecided	Small / No trust	
Department of Social Welfare and Development	100	71	25	4	0
Department of the Interior and Local Government	100	48	48	12	0
Philippine National Police	100	47	40	14	0
Incident Investigation and Review Committee	96	36	50	14	0
Maicañang Communications Group	93	39	48	12	1
Office of the Ombudsman	96	33	47	20	0
Catholic Bishops Conference of the Philippines	98	51	39	10	1
Lopez Group of Companies	91	36	44	19	1
Ayala Group of Companies	92	36	45	19	1

*DK/RA (Don't Know/Refused) = Those who say that they simply have no basis for assessing the entity, whether of trust, indecision or distrust.

Q104-112. NAS SANA NAMING TANIGIN KAYO TUNGKOL SA PAGTITIWALA NIYO SA ILANG MGA TAO AT INSTITUSYON SA ATING LIPUNAN. Sa pamamagitan po ng board na ito (SHOW RATING BOARD), masasabi kung patataghi niyo kung gaano kalaki o kalili ang inyong pagtitiwala kayo (PERSONALITY/INSTITUTION)? Masasabi ba ninyo na ito ay MALAKONG-MALAKO, MALAKO, MAAARING MALAKO AT MAAARING MALIT, MALIT, o MALIT NA MALITIWALA?

Notes: (1) % Big Trust = % Very Big Trust plus % Big Trust ; % Small Trust = % Small Trust plus Very Small Trust
(2) *Figures may not add up to 100% due to rounding off.

The Department continues to lead in the Awareness and Trust Ratings survey conducted on government agencies.



The Convergence Programs of the DSWD: (From left) Pantawid Pamilyang Pilipino Program, KALAHI-CIDSS and the Self-Employment Assistance-Kaunlaran (SEA-K) Program

I. Services Relating to the Formulation and Advocacy of Policies, Plans and Programs

A. Policy and Plan Formulation

1. Social Welfare and Development Laws and Guidelines

The Department was heavily engaged in preparing the Implementing Rules and Regulations (IRR) of three (3) landmark legislations, namely: (1) Republic Act (RA) 9994 or the Expanded Senior Citizens Act of 2010; (2) RA 9803, or the Food Donation Act of 2009; and (3) RA 9775, or the Anti-Child Pornography Act of 2009.

The IRR of the Expanded Senior Citizens Act was signed by the Department and the representatives from senior citizens organizations, the Federation of Senior Citizens Associations of the Philippines; the Association of Retired Postal Employees and Senior Citizens, Inc.; the Departments of Finance, Health, Education, Labor and Employment, Justice, Interior and Local Government, Trade and Industry, and Transportation and Communication; the National Economic Development Authority, and the Commission on Higher Education, and the Technical Education and Skills Development Authority. The signing was witnessed by Congressman Eduardo C. Zialcita, sponsor of the Act.



Acting Secretary Celia Capadocia-Yangco and Congressman Eduardo C. Zialcita (2nd from left), together with representatives of senior citizens organizations, (from left) George Banal, President of the Federation of Senior Citizens Associations of the Philippines-National Capital Region (FSCAP-NCR); Felipe Hidalgo, President of Association of Retired Postal Employees and Senior Citizens, Inc.; and Jose Ordoñez, National Secretary of FSCAP, are all smiles as they present the signed IRR of Republic Act 9994 or the Expanded Senior Citizens Act of 2010.

The IRR of the Anti-Child Pornography Act was signed by senior officials of the Department, the Council for the Welfare of Children, the Commission on Information and Communications Technology, the Department of Justice, the Optical Media Board, the National Telecommunications Commission, the National Bureau of Investigation, the Commission

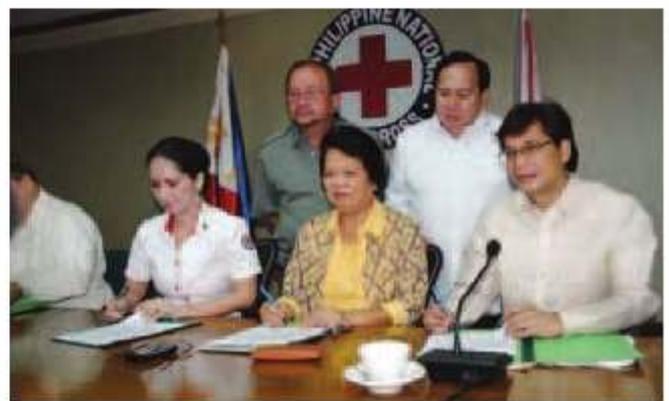
on Human Rights, the Philippine Center for Transnational Crime, and the Philippine National Police. RA 9755 ensures the protection of Filipino children below 18 years old against pornography, making them less vulnerable to illicit trade, as stiffer penalties would be meted to anyone found guilty of child pornography.



(From left) Commissioner Jaime Fortes of the National Telecommunications Commission, Acting Secretary Celia Capadocia-Yangco, and Atty. Rickson Chiong of the National Bureau of Investigation sign the IRR of the RA 9775 or the Anti-Child Pornography Act of 2009.

The Department and the Philippine National Red Cross (PNRC) signed the IRR of the Food Donation Act of 2009 which hopes to reach some 12.2 million Filipinos who, according to the National Statistical Coordination Board (NSCB), live below the food or subsistence threshold. The IRR provides that for food surpluses to be considered as donations, they should meet all quality and labeling standards as imposed by current laws and regulations. PNRC Chairman Senator Richard Gordon further explained that the idea is to collect excess food, not leftovers about to be thrown away.

The IRR assigns the Department as the principal coordinating agency, with the PNRC as auxiliary.



PNRC Secretary General Gwendolyn T. Pang, Acting Secretary Celia Capadocia-Yangco, and Union of Local Authorities of the Philippines President Mayor Benhur Abalos sign the IRR of the Food Donation Act of 2009 as Parañaque Representative Eduardo Zialcita and PNRC Chairman Richard Gordon look on.

The Department also issued 18 guidelines that support the operation and management of social welfare and development (SWD) programs and services and of organizational development.

Table 1. Social Welfare and Development Guidelines Issued

Administrative Order No.	Title	Date Issued
1	Amended Standards for Community – Based Services	Jan 13
2	Framework for Social Welfare Standards Development	Jan 13
3	Amendment to the Joint Department of Social Welfare and Development (DSWD) and Private Electric Power Operators Associations (PEPOA) Implementing Guidelines for “Pantawid Kuryente: Katas ng VAT” Project	Jan 13
4	Guidelines on the Home Care Support Services for Senior Citizens	Jan 25
5	DSWD Long Term Care Program for Senior Citizens (LTCSC) General Implementing Guidelines	Jan 28
6	Revised Omnibus Guidelines in the Management and Processing of Donations	Feb 17
7	Implementing Guidelines on the Transfer of Golden Acres from FO NCR to FO IV – A	Feb 25
8	Guidelines on the Implementation of Poder 6: Improving Access to Basic Social Services in Region III, V and Caraga	July 23
9	Guidelines on the Rational Inspectorate Committee for DSWD Centers and Residents Care Facilities	July 28
10	Omnibus Guidelines on the DSWD National Volunteer Service Program (Amending for the Purpose Administrative Orders 214 and 218, Series of 2002 and AO 1, Series of 2007)	Sept 27
11	Guidelines for the Selection of Social Welfare and Development Agency (SWDA) for Availment of PDAF Funding	Oct 6
12	Guidelines for the Availment of Fifty Percent (50%) Discount on Electricity, Water and Telephone Consumption of Senior Citizen Centers, Residential Care Facilities and Group Homes of the Elderly per Republic Act No. 9994	Nov 5
13	Amendments to Department Order 45 series of 996 re: Policies for Self-Employment Assistance Kaunlaran (SEA-K) Integrated Program Level I and Department Order 17 series of 199 re: Policies for Self-Employment Assistance Kaunlaran Integrated Level II	Nov 5
14	Guidelines on the Implementation of the Self-Employment Assistance Kaunlaran (SEA-K) Family Enterprise Project	Dec 17
15	Guidelines on the Implementation of the Social Pension for Indigent Senior Citizens	Dec 13
16	Framework and Guidelines for Capability Building of DSWD Social Protection Intermediaries and Stakeholders	Dec 16
17	Omnibus Guidelines on Shelter Assistance	Dec 23
18	Addendum to Administrative Order No.14 series of 2007 (Code of Ethics for Fund Raising)	Dec 30

2. Position Papers

The Department prepared the following position papers on proposed Legislations and Resolutions.

Table 2: List of Position Papers on Proposed Legislations and Resolutions

SENATE BILL (SB) / HOUSE BILL (HB) No. Title	POSITION PAPERS and DATE SUBMITTED TO CONCERNED COMMITTEES OF THE HOUSE REPRESENTATIVES and the SENATE
SB No. 2378 and HB No. 1160 Reproductive Health Care Bill	Oct. 14 and Nov. 9, 2010 DSWD supports the bill that recognizes the urgent need for a policy on reproductive health.
SB No. 536 and HB No. 1079 Alternative Child Care Code of 2010	Oct. 18 and Oct. 28, 2010 DSWD expresses its reservations on the bill. The Department believes that the current laws on domestic adoption and the inter-country adoption are in place and have provided effective and efficient mechanism and procedure on adoption.
SB No. 680 and 1080 HB No. 1079 Foster Care Bill	Sept. 21 and Oct. 28, 2010 DSWD strongly supports the passage of this measure that would institutionalize and enhance the implementation of foster care service in the country
SB No. 43 An Act To Lower The Age of Exemption From Criminal Responsibility Amending RA 9344 of the "Juvenile Justice and Welfare Act of 2006"	Sept. 23, 2010 DSWD expresses its reservation on this measure. The Department believes that in the same manner that an appropriate study has been undertaken to peg the age 15 years old as the age of exemption from the criminal responsibility in RA 9344, lowering the age shall likewise require a corresponding study.
HB No. 1495 Amending Section 49 and 50 of RA 9344	Dec. 13, 2010 DSWD supports the bill. This bill seek to amend sections of RA 9344 for the immediate establishment of youth detention homes in every province, city and municipality with high incidence of CICL.
HB No. 81 and 1500 Pantawid Pamilyang Pilipino Program	Nov. 8, 2010 DSWD expresses its support to the measure and endorses the DSWD substitute bill for consideration of the Committee.
HB No. 3486 Conditions to be Complied with by Pantawid Pamilya Beneficiaries	Dec. 14, 2010 DSWD supports the initiative of Congress in introducing the bill. However, the Department expressed that the proposed conditions were already formed part of the condition on the attendance to the Family Development Sessions by the household grantees.
HB No. 914 and 1082 Anti-Corporal Punishment Act of 2010	Oct. 28, 2010 DSWD supports the bill and agrees that corporal punishment is inconsistent with the requirement of respect for the child's dignity as emphasized in the CRC to which the Philippines is a state party.
SB No. 4, 18, 726, 549, 58, 1971, 143, 1222, 1012 Universal Healthcare Bill	Oct. 29, 2010 DSWD supports the bill. It seeks to address the urgent problem of making available, affordable and accessible health care services to the underprivileged sector.
HB No. 2635 Internal Displacement Act	Nov. 15, 2010 DSWD supports the bill and submits to the Committee for consideration some recommendations like the protection granted to indigenous people, minorities, peasants, pastoralists and other groups with special decency on and attachment to their lands must be subjected to prior and proper determination of DAR, among others.

SB/ HB No. Title	POSITION PAPERS and DATE SUBMITTED TO COMMITTEE
<p>HB 219 Institutionalizing Participation of Bonafide People's Organizations or Private Civic Sector Groups in Public Hearings in Congress and Local Government Units in Budget Deliberations</p>	<p>Nov. 5, 2010 DSWD supports the bill and submits the inclusion of an updated Certification on the agency's status of operation from Securities and Exchange Commission as one of the documentary requirements provided by the bill on the accreditation of CSOs for consideration of the Committee.</p>
<p>HB 23, 148, 1195 1320,2689,24,1326, 1328, and 1333 Magna Carta of the Poor</p>	<p>Nov. 8, 2010 DSWD supports these bills and submits to the committee for consideration, among others, the use of existing database of the Department's National Household Targeting system for Poverty Reduction in identifying the poor beneficiaries.</p>
<p>HB No. 654, 2124 and 3435 Amending the Philippine Passport Act of 1996</p>	<p>Dec. 6, 2010 DSWD supports the bill and submits recommendations particularly on the requirements for the issuance of passport to minors or adopted persons.</p>
<p>HB No. 3396 Amending the Milk Code</p>	<p>Nov. 24, 2010 DSWD supports the bill. The Department believes that said measure will not only improve the health of the Filipino children by promoting breastfeeding but will also provide lactation support programs and rooming provision for every healthcare facility, among others.</p>
<p>HB 1706 and 1656 SB No. 711, 1131, 2341, 915, 1423, 2367, 924 and 2372 Anti-Prostitution Bill</p>	<p>Dec. 9 and Dec. 13, 2010 DSWD supports the bill. It seeks to address the problem of prostitution that transgress the rights, welfare and dignity of women and children and penalize persons who exploit profit and patronize their services. It provides protective measures and support to its victims.</p>
<p>HR No. 127 and 197 MDGs Resolutions</p>	<p>Dec. 13, 2010 DSWD supports the bill. It seeks to inquire in aid of legislation the specific programs and projects undertaken by the State.</p>
<p>HB No. 40 and 1081 Magna Carta for Day Care Workers</p>	<p>Dec. 13, 2010 DSWD supports the bill. The bill seeks to recognize the special contribution of day care workers in the holistic development of pre-school children.</p>
<p>SB No. 1745 and 2615 HB No. 54, 97, 302, 954 and 1693 Compensation to Victims of Human Rights Violations Committed During Marcos Regime</p>	<p>Dec. 13, 2010 DSWD supports the bills and recommends to cover all human rights violations committed after the Marcos regime.</p>
<p>HB No. 1198 and 1712 Children in Armed Conflict</p>	<p>Dec. 14, 2010 DSWD supports the bills and believes that said measure will enhance the existing programs being implemented by government agencies particularly along the phases of prevention, protection, recovery, healing and reintegration of Children in Armed Conflict.</p>
<p>HB No. 82, 832, 1565, 2129, 1080, and 2127 Special Education Act</p>	<p>Oct. 20 2010 DSWD supports these bill and submits the Department's proposal that there must be a clear delineation on education benefits granted to persons with disability under RA 7277 and 9442, respectively, among others.</p>
<p>HB No. 591 Local Youth Development Act of 2010</p>	<p>Dec. 14, 2010 DSWD supports the bill and submits to the Committee the DSWD proposal on the utilization of existing structure or facility, whether managed or run by the government or private/ non-government organizations, among others.</p>
<p>HB Nos. 257, 699, 2465 and 773 National School Feeding Program</p>	<p>Dec. 14, 2010 DSWD supports these bill and submits to the Committee the DSWD proposal to engage the local government units in the feeding program in all its implementation phases and require them counterpart funding allocation to the program, among others.</p>

3. Formulation of the National Policy Framework on Social Protection

The Department actively participated in the Basic Orientation on Social Protection Concepts and Strategies held under the auspices of the NEDA SDC Sub-Committee on Social Protection (SCSP). The orientation activity, held on September 24, 2010, was a one-day forum attended by representatives from international organizations including the World Bank (WB), the Asian Development Bank (ADB), the International Labour Organization (ILO); and the University of the Philippines who shared the latest trends and perspectives on social protection.

Members of the SCSP also held discussions on the suitability of the Philippines' official definition of social protection (SP), considering the current experience in implementing SP programs. They also conducted a brainstorming session on the idea of convergence, particularly how it may be carried out given varied mandates and target beneficiaries.

The basic orientation gave the SCSP members a common understanding of key SP concepts and strategies and a better appreciation of issues and concerns faced by vulnerable and poor sectors they are mandated to serve. The learning gained from the discussions was crucial to the formulation of the SCSP's Five-Year Social Protection Plan that seeks to address deficiencies and gaps in the implementation of the country's social protection programs.



Participants of the Basic Orientation on Social Protection Concepts and Strategies

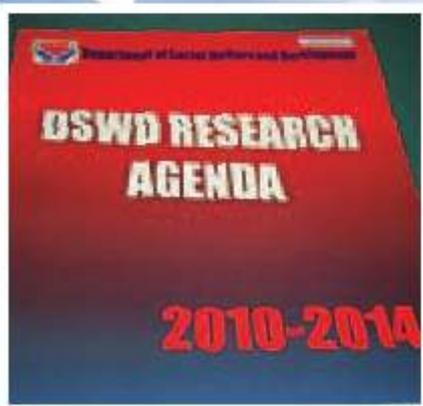


(From left) Director Erlinda Capones of NEDA, DSWD Undersecretary Celia Capadocia-Yangco, Dr. Rosalinda Pineda-Ofreneo of the University of the Philippines, Lawrence Jeffrey Johnson of ILO, Bert Hoffman of WB, DSWD Undersecretary Alicia R. Bala, Dr. Vicente Paqueo of ADB and DSWD Undersecretary Mateo G. Montaño during the Basic Orientation on Social Protection Concepts and Strategies held on September 24, 2010 at the Crowne Plaza Galleria Manila.

4. Research Agenda

Six (6) researches on emerging social welfare and development concerns were conducted. Also, the Department formulated a policy entitled Guidelines in the Provision of Research Grant for the Implementation of the DSWD Five Year Research Agenda and amended the existing policies on the Department's Research Protocol. Further, regional conferences on the DSWD Five-Year Agenda was conducted.

The DSWD Five-Year Research Agenda aims to gather evidence-based data that will serve as basis in identifying prevalent issues in the grass roots and the appropriate policies and programs that will respond thereto.



The DSWD Research Agenda for 2010-2014

Below is the list of researches completed during the period:

Table 3. Researches Conducted

Researches Completed	Proponent	Scope
Study on the Effects of the DSWD's Critical Incidence Stress Debriefing	CO – PDPB	Region VI
The Anti-Trafficking in Persons Act of 2003: Issues and Constraints to Effective Implementation in Oriental Mindoro	Region IV-B	Region IV-B
Assessment of the Implementation of Technical Assistance and Resource Augmentation (TARA) to the Local Government Units (LGUs) in the Cordillera Administrative Region (CAR)	CAR	CAR
Study on Fiscal Policies Addressing Poverty Issues of Local Government Units in Lanao del Norte	Region X	Region X
Out of the Center and Into the Streets: How Repeatedly Rescued Clients Find Their Way Back to Homelessness	NCR	NCR
Study on the Prolonged Stay and Rehabilitation of Clients in Centers/Institutions	CO – PDPB	Nationwide

5. Policy Advocacy

The Department, through its Field Offices, pushed for the adoption of national laws and policies by conducting policy fora and dialogues on various issues in the different regions. As a result, the Department monitored 375 local government units (LGUs) to have passed ordinances and policies relative to national policies and laws.

Table 4. SWD Fora Conducted

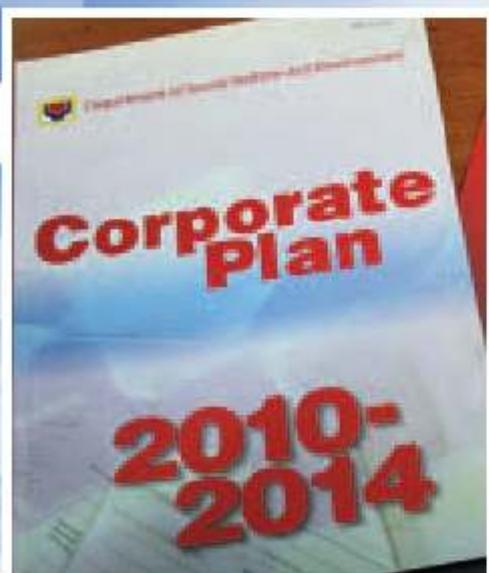
Region	Title of SWD Fora Conducted
NCR	<ol style="list-style-type: none"> Salient Provisions of Batas Pambansa 344 otherwise known as the Accessibility Law Government Response to Rapid Urbanization
I	National Household Targeting for Poverty Reduction
II	<ol style="list-style-type: none"> Magna Carta of Women National Household Targeting for Poverty Reduction Solo Parents Act RA 9994 or Expanded Senior Citizens Act
III	SWD Forum on National Household Targeting for Poverty Reduction
IV-A	<ol style="list-style-type: none"> RA 9994 or Expanded Senior Citizens Act SWD Forum on National Household Targeting for Poverty Reduction
IV-B	Newly Approved Administrative Orders <ul style="list-style-type: none"> AO No 15 series of 2009, "Omnibus Guidelines on the Transfer of Residents in DSWD/LGU/Private Social Welfare Agencies to other residential care facilities" AO No. 1 series of 2010 "Amended Standards for Community Based Services" AO No. 6 series of 2010, "Revised Guidelines in the Management and Processing of Donations"
V	DSWD Convergence Framework for Poverty Reduction

Region	Title and Highlights of SWD Fora Conducted
VI	SWD Forum on Older Persons
VII	Orientation on RA 9994 or the Expanded Senior Citizens Act for FSCAP Presidents, OSCA Heads and LGU Focal Persons for Older Persons
VIII	SWD Forum on National Household Targeting System for Poverty Reduction
IX	Convergence Framework and Program Updates
X	<ol style="list-style-type: none"> 1. SWD Forum on Magna Carta of Disabled Persons 2. Sharing of Best Practices of LGUs in the Implementation of SWD Projects
XI	<ol style="list-style-type: none"> 1. RA 9994 or Expanded Senior Citizens Act 2. National Household Targeting System for Poverty Reduction NHTS-PR and in partnership with the SWDL-Net
Caraga	<ol style="list-style-type: none"> 1. RA 101211 or an "Act Strengthening the Philippine Disaster Risk Reduction and Management System." 2. IRR of RA 9994 or an Act Granting Additional Benefits and Privileges to Senior Citizens

6. Publication of Social Welfare and Development Journal and other related materials

The SWD Journal is the official publication of DSWD for articles, researches and guidelines with policy and program implications. The DSWD published three (3) issues of SWD Journal focusing on two topics – Disaster Risk Reduction and Management (1st issue), Child Welfare and Protection (2nd issue) and Towards the Achievement of the Millennium Development Goals (3rd issue).

The DSWD also published its Corporate Plan for 2010 to 2014 and Research Agenda for 2010 to 2014. The Corporate Plan sets the medium-term blueprint for delivering programs and services aimed at uplifting the socio-economic condition of the poor and vulnerable sectors of the society.



The DSWD Corporate Plan for 2010-2014



The SWD Journal, Volume No. 4, Issue Nos. 1 to 3

7. Plans Development and Monitoring

The Department updated and monitored the implementation of its sectoral plans of action (children, family, youth, senior citizens, PWDs and Gender and Development sectors), in coordination with inter-agency committee members.

The Department also continued implementing and updating various plans, namely, the DSWD Annual Thrusts and Priorities, the Information Strategic System Plan, the Social Marketing Plan, the Institutional Development and Capability Building Plan, the Integrity Development Plan, the Medium Term Expenditure Plan, Procurement Plan and the Work and the Financial Plan.

The Department also made contributions to the deliverables of national plans such as the President's Social Contract (16-Point Agenda); the (Medium-Term Philippine Development Plan (MTPDP) for 2011 to 2016; and the Millennium Development Goals (MDGs), particularly those that pertain to Goal 1: Eradicate extreme poverty and hunger.

8. External Affairs

President Benigno S. Aquino III appointed Undersecretary Alicia R. Bala as the Philippine Children's Representative to the ASEAN Commission on the Promotion and Protection of the Rights of Women and Children (ACWC), which was inaugurated on April 7, 2010 in Hanoi, Vietnam.

The ACWC provides that each ASEAN Member State is represented by two members – one for women and one for children. Professor Aurora De Dios of the Women and Gender Institute (WAGI) of Miriam College is the appointed Philippine Women's Representative.

The ASEAN commission is an important measure to ensure equitable development for women and children.

9. Resource Generation

The Department generated P24,519,402.95 in cash and monetized resources as a result of partnerships established with different organizations for specific programs, including Donate-A-Book, Share Your Extras, Make A Child Happy, Gamot Para sa Kapwa with SM Foundation; DSWD ECCD Project with UNICEF; Tinapay ng Bayan Training Center with the Philippine Association of Flour Millers (PAFMIL); and Maaga Ang Pasko sa Jollibee with Jollibee Food Corporation.



Acting Secretary Celia Capadocia-Yangco and William Carlos Uy, treasurer and director of the PAFMIL sign the usufruct agreement to construct a Tinapay ng Bayan Training Center, as Ric Pinca, executive director of PAFMIL and DSWD-NCR Director Thelsa P. Biolena look on.

Rollout of Early Childhood Care and Development Information System (ECCD-IS)

The ages zero to six (0-6) years of a child are crucial. This is the period when physical, mental, and emotional development takes place. Given the proper nutrition, stimulation and early education, the child has a greater chance of completing his/her formal schooling, and later on keeping a job and becoming a part of the country's human capital.

Day Care Services (DCS) is one of the major center-based programs provided under R.A. No. 8980 or the "Early Childhood Care and Development (ECCD) Act." As a result, in 2004, the DSWD issued Memorandum Circular (MC) No. 25, "Policies on the Standard Reporting on Day Care Centers (DCCs) and Day Care Workers (DCWs)," to provide directions in generating and reporting data relative to the DCS implementation, as well as the status of accreditation of DCCs and DCWs.

With assistance from the UNICEF, the Department developed the Early Childhood Care and Development Information System (ECCD-IS) to replace the slow, difficult and error-prone manual monitoring and reporting system. The ECCD-IS is expected to replace the manual reporting on the DCS and the entire ECCD program once full deployment and implementation is undertaken.

The ECCD-IS will be rolled out in Regions II, IV-V, CAR, X, IX, XII, XIII and ARMM in 2011 and will be fully operational nationwide within the year once the demonstration-orientation is completed.



B. Program Development

Social Technologies

The Social Technology Bureau (STB) of the Department produced a Compendium of Social Technology Projects, which would be marketed for implementation in target LGUs:

- Information Technology Literacy Program for Out of School Youth and Youth with Disability (SCALA Program)
- Aruga at Kalinga sa Bata sa Barangay (Foster Care for Children in the Barangay)
- Special Drug Education Center (SDEC)
- The Use of the Modified Social Stress Model in Managing Children in Need of Special Protection



The SDEC serves as a venue where young people can express and share their thoughts and feelings with others without fear of being misunderstood or misjudged.



The Sharing Computer Access Locally and Abroad (SCALA) Program aims to enhance the employment opportunities of the disadvantaged youth.

The Department implemented the following social technologies:

Social Technology Cycle	Title	Description
<p>Stage 1: Social Technology Identification</p>	<p><i>"BARKADA sa Barangay" (Bibo Ako Responsableng Kabataan Ayaw ng Dahas at Away)</i></p> <p><i>Liberating the Indigenous Peoples from Indignity (LIP)</i></p> <p><i>Paskong Ligtas sa Batang Kalye (PAsAKALYE)</i></p> <p><i>Ako'y Kasali! Upholding Child Participation in DSWD Residential Care Facilities</i></p> <p><i>Golden Reception and Action Center for the Elderly (GRACE)</i></p> <p><i>Transitional Living for Effective Reintegration (TRANSFER)</i></p> <p><i>Supervised Independent or Group Living Arrangements (SIGLA)</i></p>	<p>A strategy that will prevent abuse and violence and address the issue of bullying among OSY in the community through two (2) main services: (i) Protecting and Mentoring Behavior of Children in Barangay, and (ii) Forgiving and Forgetting Session.</p> <p>Designed for social workers or community development workers handling Bajao tribes to help them understand the cultural heritage and diversity of the tribe</p> <p>A project that seeks to provide opportunities for street families and their children in major thoroughfares to prevent them from begging as well as and protect them from street hazards. It aims to prevent influx of street families and their children in the major thoroughfares during yuletide season</p> <p>A strategy that uses child participation as a core theme in facilitating the healing and recovery of children in centers.</p> <p>A 24-hour, 7-day-a-week facility that provides short term care to older persons in difficult situations. It is a venue where their needs are assessed and necessary actions are undertaken with the objective of immediately reintegrating older persons with their respective families or referring them to a residential care facility for long-term care, whichever is more appropriate.</p> <p>A strategy that aims to facilitate smooth reintegration of discharged children in conflict with the law (CICL) and help them from repeating the same or committing another offense by providing appropriate interventions and opportunities</p> <p>Seeks to facilitate smooth reintegration of discharged CICL with the mainstream society especially those under such circumstances where family reunification or other alternative family care placement are no longer possible.</p>
<p>Stage 2: Design Formulation</p>	<p><i>Allocating Local Government (SIGLA)</i></p>	<p>An enhanced social case management process, used by social workers to help individuals, families or households improve their quality of life. Features of the enhanced social case management system are the use of the Social Welfare Indicators (SWI) and the application of information and communication technology (ICT) in the helping process.</p>
<p>Stage 3: Manual Preparation</p>	<p>Three (3) manuals of the following social technologies were approved:</p>	<ol style="list-style-type: none"> 1). Ako'y Kasali! Upholding Child's Participation in DSWD Residential Facilities 2). Transitional Living for Effective Reintegration (TRANSFER) 3). Intergenerational Program for Older Persons and Children

Social Technology Cycle	Title	Description
Stage 4: Pilot Implementation	<p><i>Youth Productivity Service</i></p> <p><i>Reintegration Program for Deportees and Irregular OFWs</i></p> <p><i>Job Network Services for CIU Clients</i></p> <p><i>National Referral System (NRS) and National Recovery and Reintegration Database (NRRD)</i></p> <p><i>International Social Welfare Services for Filipino Nationals (ISWSFN)</i></p>	<p>The Youth Productivity Services is an integrated skills and job placement project for out-of-school-youth led by LGUs from Region X in partnership with Consuelo Foundation and other government agencies such as TESDA.</p> <p>This is a community based strategy that provides comprehensive integration services to deportees and returning undocumented Overseas Filipino Workers (OFWs) to alleviate their situation and to prevent occurrence of the same plight in the future.</p> <p>The Job Network Services is a community based strategy that provides assistance to perennial CIU clients who seek financial assistance such as, but not limited to, medicines, transportation, food and job placement.</p> <p>The National Referral System (NRS) for the Recovery and Reintegration of Trafficked Persons is a mechanism that establishes and/or strengthen the referral network of agencies dealing with trafficked persons. It provides guidance to service providers to effectively deliver a full range of assistance and protection to trafficked persons.</p> <p>An institutionalized system of providing social services to Filipinos in a foreign country to promote their best interest and general welfare pursuant to RA 8042 or the "Migrant Workers Act" and the mandate of the Department to provide protection to vulnerable and disadvantaged individuals and sectors. The target clientele of this project are the migrant Filipinos and other overseas Filipino nationals who are in crisis situation and in need of special protection.</p>

National Referral System for the Recovery and Reintegration of Trafficked Persons

The National Referral System (NRS) for the Recovery and Reintegration of Trafficked Persons is a mechanism that establishes and/or strengthens the referral network of agencies dealing with trafficked persons. It provides guidance to service providers to effectively deliver a full range of assistance and protection to trafficked persons. Likewise, it includes seven (7) standard referral and reporting forms, *Recovery and Reintegration (RR) Forms*, to ensure uniformity of documents and avoidance of repetitive interviews to trafficked persons.

The NRRD is a web-based data banking system for trafficked persons. It was developed primarily for social workers and social service providers to systematize data collection, produce reports on the situation, trends and needs of victims and survivors of trafficking, and improve service delivery. It was also designed as a monitoring mechanism as it is capable of keeping track of interventions and services provided to trafficked persons towards ensuring their successful recovery and reintegration.

As of December 30, 2010, a total of 1,218 trafficking cases had been served in the NRRD, and 35 national agencies, NGOs and LGUs had encoded their cases.

II. Standards Setting, Licensing and Accreditation Services

A. Registration, Licensing and Accreditation and Issuance of Authority to Conduct Fund Drives

The Department accomplished the following:

1. Registered 177 social welfare and development agencies (SWDAs)
2. Registered and licensed 254 SWAs
3. Accredited 96 programs and services of SWAs
4. Accredited 1,627 Early Childhood Care and Development (ECCD) centers; 1,467 ECCD service providers; 123 social workers handling court related cases; and 102 marriage counselors
5. Issued authority for 20 national fund drives nationwide
6. Endorsed 22 NGOs for duty- free entry of donated goods.

An estimated of 6,400 clients/beneficiaries were served by 256 licensed and accredited SWAs providing residential care services to children, women, persons with disabilities and senior citizens.

B. Strengthening of ABSNET Nationwide

The Department strengthened its partnership with the Area-Based Standards Network (ABSNET) in monitoring and implementing SWD programs and services for the disadvantaged and vulnerable sectors by providing technical assistance to 61 clusters. Six (6) new clusters were organized in the following provinces: Aurora, Occidental Mindoro, Marinduque, Guimaras, Abra, and Apayao.

Presently, there are 61 ABSNET clusters in 71 provinces nationwide.



Secretary Soliman and the Executive Committee Members, with newly accredited and licensed NGOs

Success Story: A Partnership with “Character”

The DSWD recognizes the vital role of non-government organizations (NGOs) as partners in addressing the needs of the disadvantaged sectors. One successful partnership is that with the Institute in Basic Life Principles (IBLP), an NGO based in Chicago, Illinois, USA, with a branch office in the Philippines. IBLP provides skills development trainings to abandoned and neglected children and youth to develop their potential as responsible individuals in the community as they prepare for independent living while undergoing a healing process.

The partnership started in 2003, when the Department and the IBLP developed the Character Leadership Program to teach children and youth character development and making wise choices. The program has since trained 36 orphaned/abandoned children and youth from DSWD centers/facilities and partner NGOs/LGUs at the IBLP training centers in Chicago. The IBLP sponsored the travel and accommodation expenses of the participants. Upon their return to the Philippines, they shared their learning/insights as well as acted as role models to the co-residents in their respective centers/institutions.

III. Provision of Support Services and Technical Assistance to Intermediaries

The Department provides intermediaries technical assistance and capability building in order to empower them to plan, deliver, monitor and evaluate SWD programs, projects and activities for disadvantaged individuals and groups.

A. Technical Assistance through Capability Building for Intermediaries

A total of 2,105 SWD workers attended 86 training activities the Department conducted nationwide, of which 1,272 were from LGUs, 110 from NGOs, 449 from POs, 268 from other NGAs, and six from the academe.

The implementers numbered 369 from LGUs, 70 from NGOs, 38 from POs and 47 from NGAs (duplicated). Most of the training activities held were part of the capability building for intermediaries in the program implementation of the National Household Targeting System for Poverty Reduction (NHTS-PR), Pantawid Pamilya, Early Childhood Care and Development, and Disaster Management.

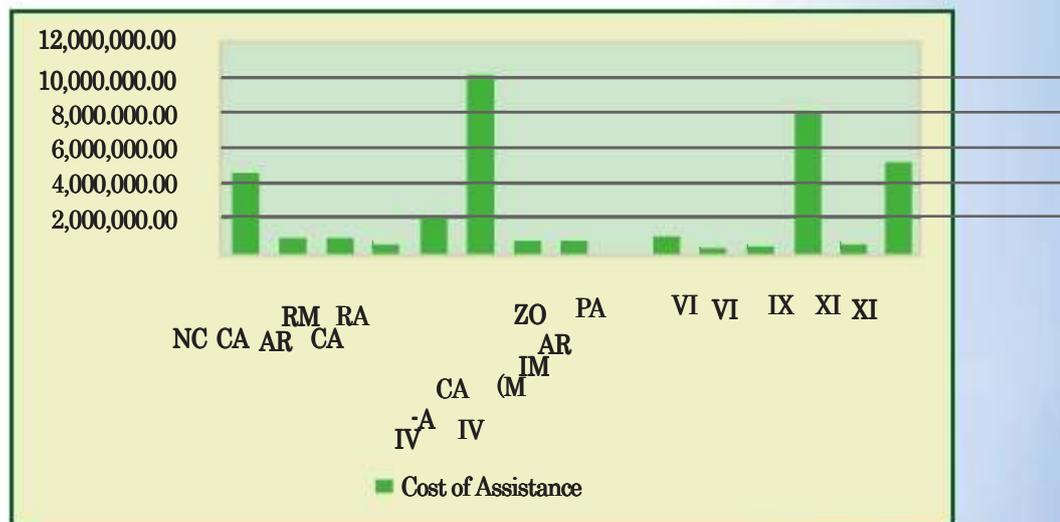


The Department conducts a forum on adoption law to better equip some social workers of LGUs and partner NGOs in handling adoption cases.

B. Augmentation Support for Disaster Management

The DSWD provided P38,052,001.42 augmentation support to LGUs for their relief and rehabilitation efforts. This benefited 230,582 families or 1,101,850 individuals.

Figure 1. DSWD Cost of Assistance per Region



IV. Services for Center-Based and Community Based Clients

One of the major priorities of the DSWD is to provide social protection services to both its center-based and community-based clients. The DSWD served a total of 153,756 individual clients through center-based services (in residential and non-residential care facilities) and community-based services.

Center-Based Services

Under the center-based services, DSWD served a total of 20,046 clients in 63 residential and seven (7) non-residential care centers.

1. Residential Care Centers/Institutions

Through its 63 residential care centers, the DSWD provides: (a) social, (b) homelife, (c) educational, (d) psychological/psychiatric, (e) economic productivity/skills training and socio-cultural, (f) recreational, (g) dental/medical, and (h) spiritual services or under the descriptive acronym "SHEPHERDS."

The Department served 18,927 clients nationwide (Table 5) composed of abandoned and neglected children; street children; children in conflict with the law; girls and women in especially difficult circumstances; older persons; persons with disabilities; and persons with special needs.



Elsie Gaches Village Façade

Table 5. Number of Clients Served and Days of Service Provided in DSWD Residential Centers and Institutions

Sector	Residential Care Facility	No. of Facilities	Clients		No. of Clients	Average Length of Stay (ALOS)	
			Days	Capacity		Discharge Based	Admission Based
Children	Reception and Study Center for Children	11	161,841	503	905	567.78	431.58
	Haven for Children/Lingap Center/Nayong Kabataan/Amor Village	5	36,601	410	581	618.61	632.41
	Home for Girls/Marillac Hills/Balay Dangpanan sa Kabataan	12	226,391	635	1,234	998.15	944.8
Sub-Total		28	524,833	1,608	2,720	2,184.54	2,008.79
Youth	Regional Youth Hostel	1	11,634	35	23	523.25	1,634.00
	National Training School for Boys	1	40,596	115	201	727.51	379.40
	Regional Rehabilitation Center for the Youth	13	153,005	576	794	305.61	364.30
Sub-Total		15	205,235	746	1,018		
Women	Regional Haven for Women	9	124,286	338	1,230	160.17	156.73
	Haven for Women & Girls	4	30,834	131	246	147.48	191.52
	Sanctuary Center	1	45,636	100	173	868.81	970.98
Sub-Total		14	200,756	569	1,649		
Older Persons	Golden Acres/Home for the Elderly/Aged	3	204,785	300	475	725.64	1,256.35
Sub-Total		3	204,785	300	475		
Persons with Disability	Elsie Gaches Village	1	225,472	470	640	3,773.74	13,263.06
Sub-Total		1	225,472	470	640		
Persons with Special Needs	Jose Fabella Center	1	68,365	210	4,733	16,338	14.96
	Processing Center for Displaced Persons	1	29,029	136	7,537	3.70	3.79
Sub-Total		2	97,394	356	12,275		
Grand Total		63	1,458,475	4,049	18,777		

Note: Four (4) newly-constructed RRCYs were operationalized in 2010. These are the RRCYs in Regions CAR, II, IV-E and XII.

The DSWD managed a total of 70 residential and non-residential care facilities nationwide serving 19,115 clients in 2010.

2. Non-Residential Care Centers

In the seven (7) DSWD non-residential care centers and institutions, 1,119 clients availed of specific services offered (varying from rehabilitation to capability building opportunities). These centers/institutions provide special social services in certain areas, which include National/Area Vocational Rehabilitation Centers, Rehabilitation Sheltered Workshop and Center for the Handicapped for persons with disabilities, as well as the INA Healing Center for grieving mothers.



The Haven for Women provides temporary shelter and residential care to women in especially difficult circumstances.

Table 6. Number of Clients in Non-Residential Centers

Non-Residential Care Facility	No. of Clients Served
Rehabilitation Sheltered Workshop	102
National Vocational Rehabilitation Centers	106
Area Vocational Rehabilitation Center (AVRC) I	133
AVRC II	224
AVRC III	161
Center for the Handicapped	84
INA Healing Center	309
Grand Total	1,119

CV-RRCY: The First Agro-Forestry Residential Facility

In June 2010, the Cagayan-Valley Regional Rehabilitation Center for Youth (CV-RRCY) was inaugurated and has been operating since. The center stands on an 808 hectare of land donated by Department of Agrarian Reform (DAR) to DSWD in February 2008.



The establishment of the CV-RRCY is an inter-agency undertaking of the Department with the DA, Department of Environment and Natural Resources (DENR), the local government unit of Enrile, Cagayan, non-government organizations and other agencies. This inter-agency partnership is expected to strengthen the Department's programs and services for the children in conflict with the law (CICL) and other disadvantaged children and youth.

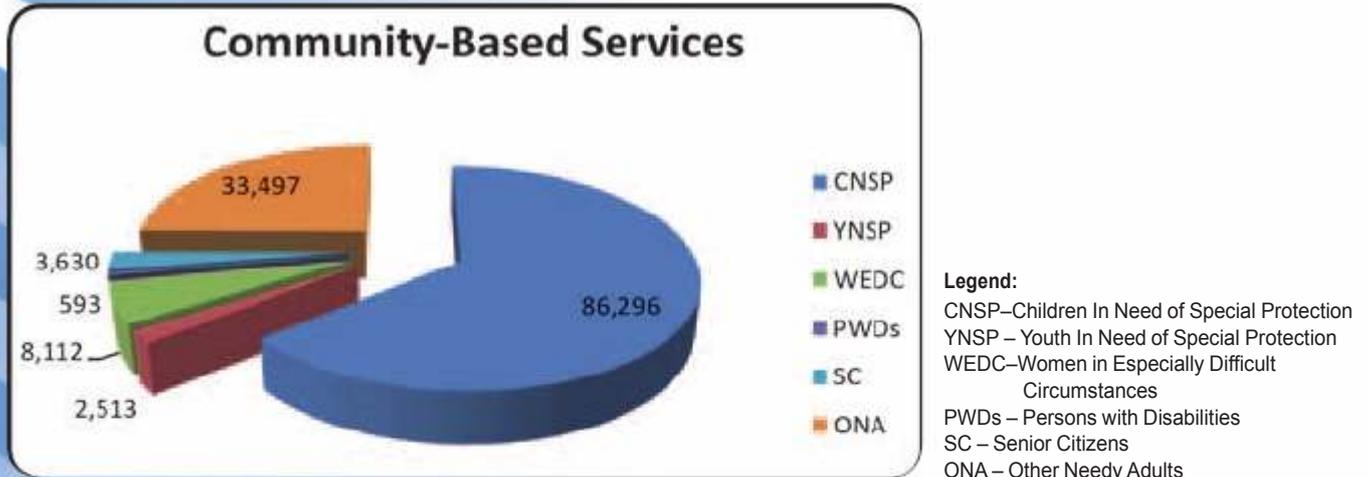
The CV-RRCY is distinct from other youth rehabilitation centers for its agro-forestry farm activities and its ecologically-friendly and self-sufficient environment for the residents and workers.

As part of the rehabilitation program for CICLs, the entire area was developed into an agro-forestry farm park which fosters a conducive and self-sustaining environment for the CICL residents and workers in the facility. The Agro-forestry farm also provides both the residents and the workers with their food requirement, as well as knowledge and skills in agro-forestry farming.

Community-Based Services

The Department continued to provide social protection to clients, serving a total of 193,424 families and 134,641 vulnerable and disadvantaged individuals in communities. These clients also include foster and adoptive families, solo parents, victims of disaster, internally displaced and other disadvantaged families.

Figure 2. Clients served under Community-Based Services



Alternative Parental Care

Out of 852 applications, a total of 778 were issued with DSWD certification declaring a child legally available for adoption. On the other hand, 412 children were provided temporary family care through foster care and 51 children through legal guardianship.

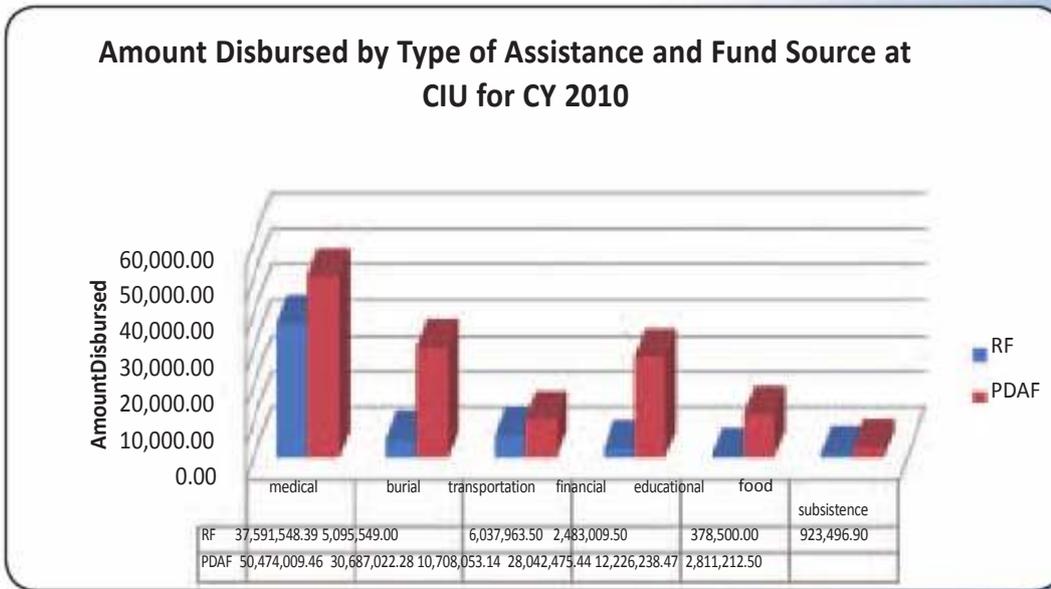
A total of 561 cases of children were received by the Department for local matching. There were 419 children cleared for inter-country adoption placement and 68 children were matched to prospective adoptive parents. The remaining 74 children were returned to Field Offices until completion of lacking documents.

Assistance to Individuals in Crisis Situation (AICS)

AICS is the provision of assistance to individuals and families in crisis situation, which include but are not limited to, medical, transportation, burial, referral, and counseling services. AICS is being provided through the Crisis Intervention Unit (CIU). The CIU is a special unit in the DSWD located in the Field Offices which serves as an action center to immediately respond to cases of individuals and families in crisis situations. The department operates 17 CIUs nationwide with DSWD-NCR having a sub-unit of CIU in the DSWD Central-Office compound.

A total of 91,177 clients were served and a total of Php 188,098,413.31 from DSWD Regular Funds and the Priority Development Assistance Fund (PDAF) of legislators, was disbursed to serve said number of clients.

Figure 3. Amount of Disbursement by Type of Assistance



To ensure sustained medical assistance to CIU clients, the DSWD partnered with the Philippine Health Insurance Corporation (PhilHealth) to provide insurance to target beneficiaries. The DSWD CIUs in the regions continuously worked with the Regional PhilHealth Offices for the implementation of the partnership.

Moreover, the Department tied-up with selected regional tertiary hospitals in Regions I, II, III, V, VII, VIII, X, XI, CAR and NCR through the DSWD Endowment Funds. The Department allocated Php250,000.00 each to the Field Offices, except for NCR with P1,000,000.00, which in turn would transfer the funds to the recipient hospitals.

Table 7. Recipient Hospitals of DSWD Endowment Fund

Region	Name of Hospital
NCR	Philippine General Hospital Philippine Children's Medical Center East Avenue Medical Center Quirino Memorial Medical Center Philippine Heart Center
CAR	Baguio General Hospital and Medical Center
I	Ilocos Training Medical and Regional Center
II	Cagayan Valley Medical Center
III	Jose B. Lingad Memorial Medical Center
V	Dr. Fernando Duran Memorial Hospital
VII	Vicente Sotto Memorial Medical Center
VIII	Eastern Visayas Regional Medical Center
IX	Zamboanga City Medical Center
X	Northern Mindanao Medical Center
XI	Davao City Medical Center
XII	South Cotabato Provincial Hospital

DSWD, LGU open First Bahay Pag-Asa in the Country

The DSWD and the Provincial Government of Zambales inaugurated the first Bahay Pag-Asa center in the country in Barangay Mambog, Botolan, Zambales. The regional facility for disadvantaged children was built on a 3.8 hectare lot donated by Governor Amor D. Deloso of Zambales with P2.5 million funding support from Senator Francis N. Pangilinan through his Priority Development Assistance Fund. The center is called the “Paraclete,” which, in the World of Espionage, means a place of refuge and recuperation of the community.



Locally Funded and Foreign Assisted Special Projects

A. Locally Funded Projects

Pantawid Pamilyang Pilipino Program

The program reached a total of 1 million household beneficiaries in 668 municipalities in 79 provinces and 61 cities nationwide. Presently, 100% of the target areas are already covered by the program. A total of 1,035,431 household beneficiaries are now registered in the program composed of 336,208 households from Set 1; 288,200 from Set 2; and 411,023 from Set 3. Currently, the program has funded a total amount of P9,675,153,000 for health and education grants to the household beneficiaries of the program.



A mother brings her child to the health center for check-up, part of the conditionalities of the Pantawid Pamilya.

The Pantawid Pamilyang Pilipino Program (Pantawid Pamilya) is a poverty reduction strategy that provides cash grants to extremely poor households to allow their family members to meet certain human development goals. The focus is on building human capital in the poorest families (through investments in their health/nutrition and education) because low schooling, ill health and high malnutrition are strongly associated with the poverty cycle in the Philippines.

The program provides social assistance in the forms of health and education cash grants which are conditional upon the compliance of the beneficiaries with specific verifiable behaviors such as pregnant women undergoing preventive health check-ups and receiving vaccinations, and of children aged three to five years old enrolled in day-care centers, and children aged 6 to 14 being enrolled in school and maintaining at least an 85% attendance.



Mothers attend the Family Development Sessions conducted by Municipal Links

Dumagats in Palanan: Guardians of Nature

Tomatoes, sweet potatoes, and squash are among the nutritious produce in the Dumagats' lush gardens in Barangay Culasi. The Dumagats are descendants of the Aetas, the first indigenous people to inhabit the Philippines.

There are 1,514 Dumagats in Palanan, Isabela. Twenty-five (25) Dumagat families are Pantawaid Pamilya beneficiaries and Merly Castillo's family is one of them.

Merly's family lives in stark poverty. Their source of living is seasonal so there are instances when they have to solicit food from other people in order to survive. She has three children ages 10, 4, and 2. Her 10-year old child is now enrolled in elementary school while her 4-year-old child is enrolled in a day care center.

As an effort to preserve nature, DSWD Field Office II Regional Director Arnel B. Garcia and the Municipal Link in Palanan, Mr. Manolito O. Nazareno included gardening as an additional conditionality for the Dumagats.

Mr. Nazareno coordinated with the LGU and MSWDO staff of Palanan to implement the said conditionality. The authorities immediately heeded the suggestion as they noticed a marked improvement in the life of the Dumagats. Everybody complied with enthusiasm. Barangay officials gave prizes to households that have the best garden to acknowledge and celebrate the fruit of their hard work.



Merly now owns a flourishing vegetable garden. Her eyes glisten with pride as she stares at the expanse of her prosperous garden. The depth of her gratefulness is evident as she spills words of gratitude, *"Nagpapasalamat kami sa Pantawid Pamilya dahil natuto kaming magtanim para meron kaming makain at hindi humingi sa ibang tao."* (I am grateful that Pantawid Pamilya had taught us gardening. We no longer need to rely on other people for food.)

The beneficiaries are living testaments to the ancient bible adage: "Give a man a fish and he will live for a day; teach him how to fish and he will live for a lifetime." Pantawid Pamilya enables the Dumagats to thrive in their unique culture and cultivate their oneness with nature minus the stigma of hunger brought about by poverty.

Self-Employment Assistance – Kaunlaran (SEA-K)

Self Employment Assistance - Kaunlaran (SEA-K) is a capability building and livelihood program, implemented through the Local Government Units (LGUs), aimed at enhancing the socio-economic skills of poor families, to enable them to establish and manage sustainable community-based credit organizations for entrepreneurial development.

A total of P91,863,800 seed capital was provided to 950 Level I SEA-K associations, which benefited 19,047 poor families. Moreover, 23 SEA-K Level II or SEA-Kabayan associations, benefiting 1,069 families beneficiaries, received an additional funding amounting to P21,635,000 as seed capital for micro-enterprise projects and repair/renovation of shelter units.



A beneficiary of the Healthy Start Feeding Program enjoys his hot meal.

Healthy Start Feeding Program

A component of the Accelerated Hunger Mitigation Strategy, the Healthy Start Feeding Program provides supplemental meals to day care children for 200 days. Food-poor provinces in seven regions benefited from the program covering 240 municipalities and 5,043 day care centers.

A total of P491,064,277.12 was spent to provide supplemental feeding to 174,255 day children under the program.

Food for School Project

The Food-for-School-Program (FSP) for day care children is implemented by the Department as an immediate intervention to address hunger in the form of food subsidy for young learners who belong to poor families. Under this DSWD program, a daily ration of one kilo of rice is allocated per child in day care centers for a specific period of time, provided the child attends classes every day.

Complementary activities under FSP include deworming of day care children; school/home/community food production; values development training and nutrition education.

For the school year 2009-2010, DSWD served 361,288 day care children in 7,807 day care centers, with a total of P896,096,000 spent under the program.

Core Shelter Assistance Program

A total of 2,065 shelter units were already completed and awarded to beneficiaries. This program aims to provide environment-friendly and structurally-strong shelter units which can withstand 180 to 220 kph wind velocity, earthquakes up to intensity 4 of the Richter scale, and other similar natural hazards in relocation sites provided by the national or local government units. The shelter units use locally available materials to revitalize local economy. The rehabilitation and mitigating strategy use work teams composed of the beneficiaries themselves to provide labor for the construction of their houses.



President Aquino and Secretary Soliman inspects the model for the CSAP in Bani, Pangasinan

National Household Targeting System for Poverty Reduction (NHTS-PR)

NHTS-PR is an information management system that identifies who and where the poor are. As of December 31, 2010, it has assessed 10,355,499 poor households all over the country. Of these households, 9,919,512 were subjected to the Proxy Means Test (PMT). A total of 4,745,232 households were identified as poor.

The NHTS-PR has provided the Philippine Health Insurance Corporation (PhilHealth) with the initial list of identified poor households in the country. The list served as basis for PhilHealth in identifying 800,000 indigent families that will benefit from their sponsored health card program.

Likewise, the Department of Health (DOH) has utilized the data of NHTS-PR in selecting the beneficiaries of their Women's Health and Safe Motherhood Project (WHSMMP2) in Sorsogon. The data guided DOH in identifying eligible households for the WHSMMP2, a project which aims to improve the health of mothers and their children. The NHTS-PR also provided technical assistance to DOH on the use of PMT tools and in data collection, analysis, and processing.

B. Foreign Assisted Projects

Kapit-Bisig Laban sa Kahirapan—Comprehensive and Integrated Delivery of Social Services: Kapangyarihan at Kaunlaran sa Barangay (KALAHI-CIDSS: KKB)

The DSWD is expanding the coverage of KC to include more municipalities nationwide, utilizing the Additional Financing (AF) of the World Bank (WB) and a grant from the United States Millennium Challenge Corporation (MCC).

KALAHI-CIDSS' AF worth USD 59.1 million will comprise 220 new and previously covered municipalities nationwide and will involve an Urban Kalahi Pilot (one each in Metro Manila, Luzon, Visayas and Mindanao).

Meanwhile, the USD 120 million MCC grant dubbed as the KC-MCC will cover 187 new and previously covered municipalities in Luzon and Visayas. The Scale-up will also include gender mainstreaming as well as innovations in implementing social and environmental risk assessments to ensure sustainability.

The two support funds translate to an expansion of the Project's current coverage from 42 to 48 provinces; from 184 to 367 municipalities; and from 4,229 to about 8,400 barangays. Since its inception in 2003, the Project has implemented 5,326 community sub-projects classified into basic social services; basic access infrastructure; environmental protection and conservation sub-projects; community production; economic support and common services facilities; and skills training and capability building sub-projects. Furthermore, additional 319 sub-projects were prioritized for the 16 new and 25 Makamasang Tugon municipalities, which are seen to benefit about 65,491 households in 330 barangays in CY 2010.



An NHTS-PR staff receives application for household assessment in Palawan.



President Aquino hands health card to beneficiary based from the NHTS-PR database.



KALAHI-CIDSS beneficiaries work hand-in-hand to complete their sub-project.



Housewives take active roles in the implementation of KALAHI-CIDSS, thus, making them aware of their potentials to be contributing members of their families and communities.



Children enjoy drinking from the tap water system constructed through the PODER project.

Poder y Prosperidad dela Comunidad

Another project which also adopts the CDD processes and principles of KALAHI-CIDSS is funded by the Agencia Española de Cooperacion Internacional para el Desarrollo (AECID).

PODER is a prime example of the convergence efforts of the Department as it complements the Pantawid Pamilya Program in its Phase 5. It assists participating LGUs in the improvement of basic social services in communities and trains parents on health and education in 188 barangays within eight municipalities covered by the Pantawid Pamilya in Regions III, V, and CARAGA. For its Phase 5, it has funded 111 community sub-projects composed of 44 health stations, 42 school buildings and 25 day care centers.

PODER continues to support the Pantawid Pamilya in its Phase 6 where currently nine municipalities covering 153 barangays are doing social preparation activities guided by the CEAC.

The DSWD-AECID: Comprehensive Pilot Intervention Plan against Gender Violence in Caraga

DSWD-AECID Project: Comprehensive Pilot Intervention Plan against Gender Violence in Caraga (CoPIPAGV 13) is the Philippine and the Spanish Government's attempt in addressing issues concerning gender violence by adopting a strategic and comprehensive approach that will consider all the key intervention points when fighting against VAW. The three-year project is currently on its second phase of implementation which started officially in March 2009 upon receipt of the total project budget of €300,000.



Women beneficiaries of the CoPIPAGV project during a workshop on VAW.

The second phase involves continued efforts to raise the communities, adolescents, the families, and persons incorporated in associations with a total of twenty (20) awareness raising activities conducted. The project produces information, education and communication materials and media campaigns as a continued support to the campaign against Gender-based Violence.

DSWD-UNFPA: Strengthening Government Mechanisms in Mainstreaming Gender in the Reproductive Health, Population and Anti-VAW Programs

The thirty (30) pilot LGUs of DSWD-UNFPA Project in FOs III, V, VII, VIII, XII, CAR, and ARMM received coaching and mentoring sessions for 312 social workers in said seven regions who cater to women and girls who are survivors of violence. The service providers utilize the Gender Responsive Case Management for every violence against women (VAW) case they handle. Twenty one good case study reports utilizing GRCM were gathered and compiled in a Compendium of Cases.

The project supports the Inter-Agency Council on Violence against Women and their Children (IAC-VAWC) and Inter-Agency Council Against Trafficking (IACAT). It is geared towards ensuring that the inter-agency councils and action plans at the regional (RIACAT-VAWC) and provincial (PIACAT-VAWC) levels are implemented as planned.

DSWD-UNDP: Mitigating the Economic and Psychosocial Impact of HIV/AIDS

The program aims to support leadership and capacity development to strengthen local responses and mitigate the negative impact on human development of HIV and AIDS. It adopts a modular approach in programming to remain flexible and responsive to a “hidden and growing” epidemic.

The accomplishments under the program included the following:

- Trained more than 200 Social Workers on Care and Support for PHIV and their Families, particularly on AIDS 101, and Case Management of PLHIV and their families.
- Formulated and Published the Referral System and Program Manual on Care and Support Services for PLHIV and their Families

Bicol Recovery Project

The Bicol Recovery Project is a two-year program designed to help typhoon affected families and communities in the Bicol Region rebuild their lives and restore their livelihood. The project funded by the United Nations Development Programme (UNDP) is implemented in 60 communities in the provinces of Albay, Camarines Norte, Camarines Sur, Catanduanes, Masbate, and Sorsogon.

For the year 2010, the Bicol Recovery Project constructed 70 permanent core shelters, installed Level 3 water systems in 500 households, provided electricity connected in 500 households, and coordinated with the Local Government Units (LGUs) for the construction of facilities such as barangay health stations and multi-purpose facilities. The project provides livelihood opportunities to selected disaster victims through the SEA-K scheme. A total of P150,000 was released in 2010 as provision of capital assistance to an association composed of 30 women.

A total of P9,547,000 was spent in implementation of the Bicol Recovery Project in 2010.



Children eagerly enter their new house built by their parents with funding support from the DSWD and the UNDP.



Acting Secretary Yangco tries on a tap provided by the UNDP to the core houses built under the Bicol Recovery Project.

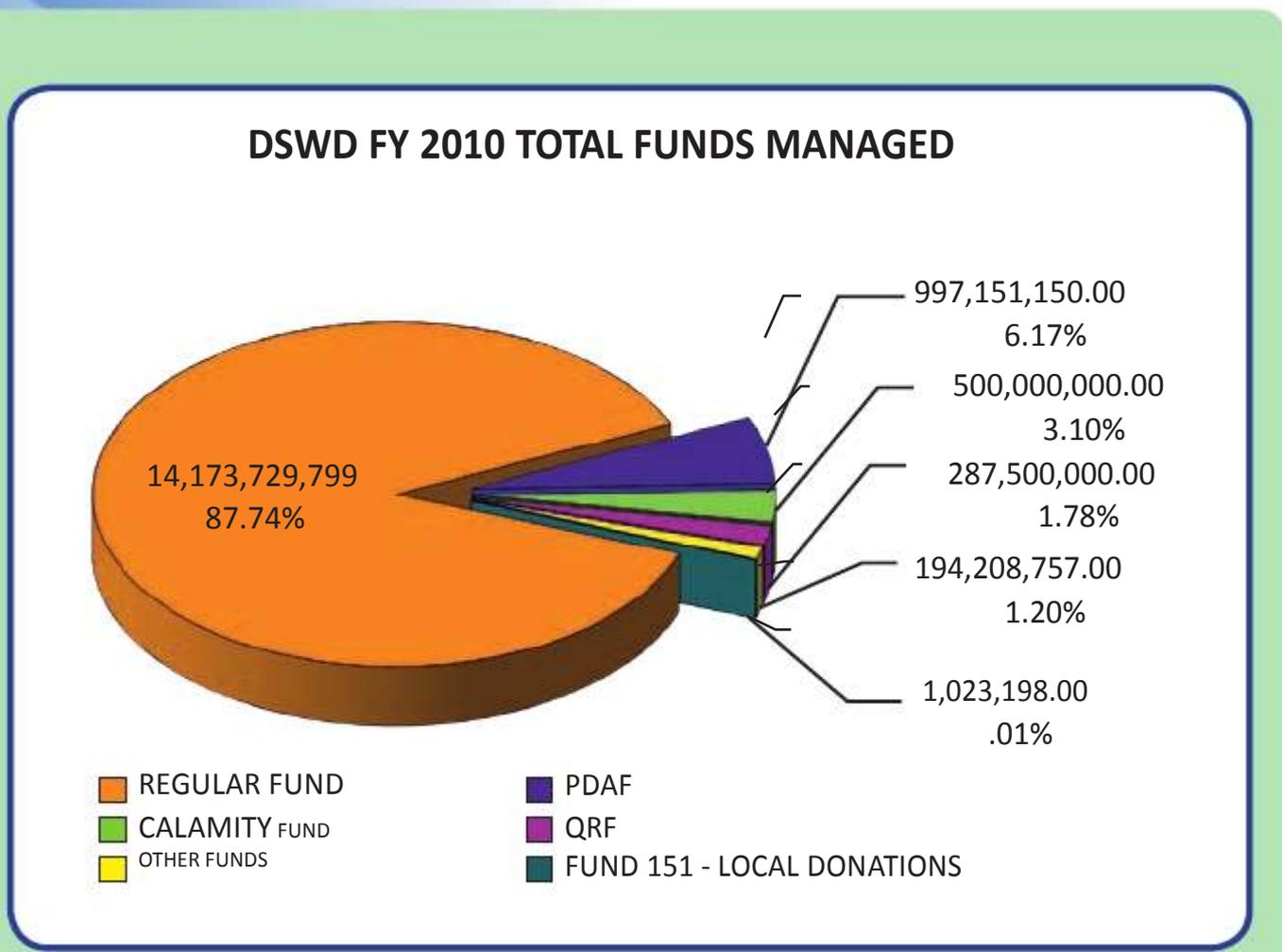
V. Strategic Support Services

The DSWD strategic support services include information and communication technology; social marketing; administrative support; human resource management and development; financial management; legal services; and internal audit, which greatly contribute to the effective and efficient delivery of the Department's programs and services.

A. Financial Management

The Department continuously implements a strategic plan in implementing services to the public through timely reporting, consolidation and strategic control and directions. In CY 2010, the Department managed a total allotment of P16,153,638,874.75 (Figure 4).

Figure 4. DSWD FY 2010 Total Funds Managed



Legend:

Regular Fund - Funds received for DSWD Regular Programs and Locally Funded Projects
Calamity - Rice assistance to Farmers/Fisherfolks affected by the El Niño
Fund 151 - Local donations received subject to special budget

Priority Development Assistance Fund (PDAF) - Funds received by DSWD from PDAF of Legislators for implementation of social welfare and development programs and services under the Comprehensive Integrated Delivery of Social Services (CIDSS) Program

QRF - Allotment received for relief and rehabilitation services to communities/areas affected by natural and man-made calamities/disasters. The amount represents the 25% of Aid, Relief and Rehabilitation Services to communities/areas affected by calamities.

Other Funds - Other funds cover allotments received by DSWD which are not provided in the DSWD budget under 2010 General Appropriations Act (R.A.9970) such as funds for Terminal Leave and Retirement, Gratuity (TLRG), Retirement and Life Insurance Premium (RLIP), and additional budget for Implementation of Salary Standardization Law, Performance Incentive Bonus, and proceeds from non-serviceable equipment

DSWD FY 2010 REGULAR ALLOTMENT RECEIVED BY EXPENSE CLASS P14,173,729,799

- Maintenance and Other Operating Expenses (MOOE) - P13,487,203,799 (95.16%)
- Personal Services (PS) - P636,526.000 (4.49%)
- Capital Outlay (CO) - P50,000,000 (.35%)

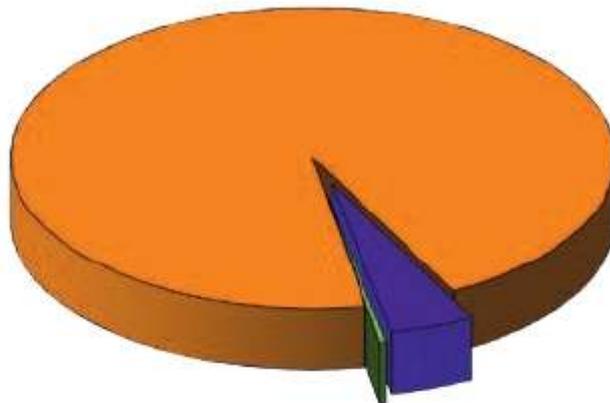


Chart Shows the distribution of the total regular allotment received in 2010

DSWD FY 2010 TOTAL ALLOTMENT RECEIVED BY EXPENSE CLASS

- Maintenance and Other Operating Expenses (MOOE) - P15,272,878.147 (94.55%)
- Personal Services (PS) - P830,734,757 (5.14%)
- Capital Outlay (CO) - P50,000,000 (.31%)

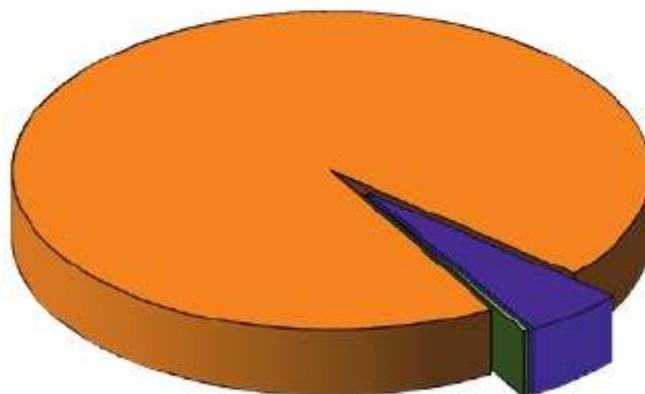


Chart Shows the distribution of the total allotment received in 2010

DSWD Accounting Division Achieves Hall Of Fame As Most Outstanding Accounting Office

The DSWD – Central Office Accounting Division, Financial Management Service (FMS) bagged the Most Outstanding Accounting Office Award for the quality, timeliness, and accuracy of the Department’s Fiscal Year 2009 financial reports. This is the third straight year that the DSWD garnered the award. With this, the DSWD Accounting Division now belongs to the elite Hall of Fame category of Outstanding Accounting Offices.

Social Welfare and Development Assistant Secretary Vilma B. Cabrera received the award given by the Association of Government Accountants of the Philippines, Inc. (AGAP) at Camp John Hay Trade and Cultural Center, Baguio City last November 10, 2010.



The other awardees were Nueva Vizcaya State University, Foreign Service Institute, Industrial Technology Development Institute, Presidential Legislative Liaison Office, and Land Transportation Office-Central Office.

B. Information and Communication Technology (ICT)

ICT Application and Systems Development and Management

The Department developed six applications that aim to achieve a more efficient implementation of programs and services, to wit:

- Crisis Intervention Monitoring System (CRIMS) is an Internet-based application that captures and generates information of clients served at the Crisis Intervention Units (CIU) of the Department.
- DSWD eDonation Management System (DSWD eDonate) facilitates safe, efficient, transparent, and policy-compliant transmission of donations and contributions via short messaging service [SMS] or text.
- Bill Tracking System (BiTS) is an internet-based application that captures and generates data and information on telephone bills received and processed for payment. BiTS produces the standard request for obligation and disbursement voucher forms, records the actions taken in the processing of payment and generates complete summaries and reports.
- Senior Citizen’s Text Messaging System enables the public to submit their queries and receive prompt response on matters pertaining to the Expanded Senior Citizens Act.

- Pantawid Pamilya Text Messaging System for Grievance Redress is the text messaging component of the proposed Pantawid Pamilya Grievance Redress Information and Communication System (GRICS), which enables the public to easily report their grievances and suggestions.
- <http://jobs.dswd.gov.ph> is an interactive website that enables the Department to publish job opportunities, qualification requirements, and job descriptions and allows interested applicants to apply and submit basic documents online.

ICT Infrastructure Management and System Security Management

The Department continues to manage critical ICT infrastructures namely the Data Center, Wired and Wireless Local Area Networks (LAN), IP-VPN based Wide Area Network (WAN), DSWD IP Telephony (VOIP) and WiServe via short messaging system for a better, faster, and smarter service delivery.

C. Legal Service

The Department provided legal advice and opinions on policy, planning and program development, specifically on the following: the 50% discount on the consumption of electricity, water and telephone by senior citizens centers and residential/group homes; the DSWD Crisis Intervention Units; monitoring of social welfare development agencies; the management of temporary shelters; the compensation of special project's employee; social pension for senior citizens; the Pantawid Pamilya grievance redress system; implementation of a feeding program; the availment of capital seed fund assistance; and the conduct of researches.

Further, the Department handled the prosecution of cases before the Regional Trial Courts involving rape, child protection, and graft cases against erring Department officials and employees, provided legal assistance to 56 walk-in, referred and phone-in clients, and reviewed 126 documents relative to the declaration of abandonment of minors for adoption purposes.

D. Internal Audit

In keeping with the Department's thrust of instituting internal control and reviewing the effectiveness of other relevant mechanisms, the Internal Audit Service (IAS) conducted follow-up audit and systems reviews.

Through the IAS, DSWD conducted a systems review on local and foreign donation, to include donations from the Bureau of Customs and rice from the Philippine Amusement and Gaming Corporation. A systems review of the KALAHI-CIDSS implementation was also done in various regional offices.

Further, follow-up audit on Pantawid Pamilya implementation was completed, as well as the conduct of fact-finding inquiries in selected regional offices. The Department also monitored the compliance of audited offices and projects to recommendations resulting from previous audit activities.

E. Administrative Support Services

The DSWD administrative service efficiently and effectively managed the procurement, assets, supply, records, hauling, and warehousing of relief goods and donations, maintenance of facilities, operation of transportation, communication, utility services, and supervision of janitorial and security services.

Golden Acres: Haven for the Elderly **“A Fitting Culmination of Our Crusade to Improve Plight of the Elderly”** **– VP De Castro**

Vice-President Noli de Castro said that the DSWD's Golden Acres: Haven for the Elderly “serves as a fitting culmination of our shared crusade for the improvement of the plight of the elderly in our country.”

The Vice-President was the guest of honor during the inauguration of the Golden Acres: Haven for the Elderly in Barangay Sampaloc, Tanay, Rizal on April 28, 2010.



In his message, Vice-President de Castro emphasized that a decent nation knows how to take care of its elderly citizens.

He further said that “a sound and responsive program and policy for the elderly is an expression of our eternal gratitude to our parents and grandparents who paved the way and opened many doors for our present generation.”

More than 300 people led by Social Welfare and Development Acting Secretary Celia Capadocia-Yangco, Rizal Governor Casimiro Ynares III, and Tanay Mayor Rafael A. Tanjuatco attended the inauguration.

Vice President De Castro also led the unveiling of the marker of the new facility together with Acting Secretary Yangco, Governor Ynares III, Mayor Tanjuatco, DSWD officials, and guests.



The Golden Acres: Haven for the Elderly is now the new home of abandoned and neglected older persons replacing the old Golden Acres in Bago Bantay, Quezon City.

Acting Secretary Yangco said that some 300 older persons can now be served at any given time in the new facility.

The Golden Acres: Haven for the Elderly has 16 buildings, which include nine cottages, two staff houses, a multi-purpose building, an infirmary unit, a central kitchen, a central laundry, and an administration building.

The facility, which is situated on a hilly sprawling 10-hectare lot, has a more conducive environment that is good for the health of the older persons.

“The Golden Acres: Haven for the Elderly is designed to be a center of excellence, equipped with brand new facilities to ensure the well-being of older persons,” Acting Secretary Yangco explained.

Implementation of Energy Conservation and Austerity Measures

The DSWD generated savings amounting to Php 23,640,707.13 as a result of its consistent implementation of energy conservation and austerity measures, as follows:

Office Supplies	Php19,995,188.78
Airfare (use of lowest fare)	2,575,528.96
Fuel Consumption	151,842.36
Electricity Consumption	233,046.00
Communication Consumption	183,741.88
Water Consumption	101,559.15
Use of DSWD/Government	
Venue for Training	294,800.00
Limitation on Vehicle Accessories	105,000.00

Facilitation of Donations

Sixty percent (60%) of donations came from foreign donors, most of which were from Filipino communities in America, Europe, and Asia sent through the Philippine Embassies/Consulates. In kind donations amounting to Php11,949,787.00 were also received, which were composed of clothes (new and used), foodstuff-in can, toys, school supplies, hygiene materials/supplies, toiletries, mats, blankets, among others. All these were included in the family/food packages prepared by the National Resource Operation Center (NROC) sent to disaster-stricken communities.

F. Human Resource Management and Development

The Department has a total manpower complement of 6,582 nationwide as of December 31, 2010. Of this, 817 or 12% are based at the Central Office and the rest are assigned in 16 Field Offices.

1. Employee Welfare and Awards

In support of its commitment to promote employee welfare, the Department has carried out the following:

- Facilitated the provision of additional insurance coverage through the GSIS for employees performing critical functions
- Provided medical services (through consultations) to 1,776 employees and dental services to 3,055 employees
- Varied activities/interventions for Solo Parents, Men Opposed against Violence Everywhere (MOVE), and the employee association in terms of sports activities, conduct of fora and the continued operation of two (2) multi-purpose cooperatives

2. Career Development and Capacity Building

To pursue professional growth, 906 employees availed of externally sourced specialized trainings while 3,130 employees benefitted from in-house training programs and workshops.

Under the Local Scholarship Program, there are nine (9) scholars in the graduate degree and nine (9) scholars in the baccalaureate degree. Also as part of career development, 34 employees participated in various trainings to enhance their knowledge on standards setting, project and program development, governance, research, case management, monitoring and evaluation and information systems.

Continuing its Reform Agenda, the Department conducted the fourth batch of the Management Course for SWD Executives, which was participated in by 33 Division Chiefs and two directors. Further, through the Comprehensive Continuing Education Program for DSWD Psychologists (CCEP), 39 psychologists were provided with intensive training on the philosophical, psychological, and ethical foundations of case management.

First GAT Apolinario Mabini Awardee of Polytechnic University of the Philippines

“Public service is a public trust.” This oft-repeated phrase and norm in government service has served as the constant reminder for public servants to give their best efforts in rendering quality public service.

For more than 40 years, Social Welfare and Development Undersecretary Celia Capadocia-Yangco has been at the forefront in delivering services to the poor and disadvantaged sector of society, exemplifying the essence of a true public servant working beyond the ordinary, with honesty, dedication, and integrity.

Thus, it is not surprising that the Polytechnic University of the Philippines (PUP) chose Undersecretary Yangco to be the recipient of the First Gat Apolinario Mabini Awards (GAMA) in the public service category. The award gives recognition to outstanding personalities and entities who/which in their career have contributed to the growth and development of the country and, like Gat Apolinario Mabini, served as catalysts for social change and people empowerment. Chosen for her invaluable contribution to public service, Undersecretary Yangco, together with other GAMA awardees, received the award on October 11, 2010 at the Fiesta Pavilion, Manila Hotel.



Spearheaded by the PUP and the Gat Apolinario Mabini Foundation, Inc., the GAT Apolinario Mabini Awards are also conferred on outstanding individuals and organizations for excellence in leadership in various categories, namely: agriculture, business, education, environment, law, peace and social justice; literature, culture and the arts; mass media, medicine, science and technology; public service, and youth leadership.

Earlier this year, Undersecretary Yangco also received the Presidential Order of Lakandula with the rank of Grand Cross or “Bayani” for her more than four decades of dedicated service for the welfare of the poor. The Order of Lakandula is one of the highest honors given by the President of the Philippines to an individual who has dedicated his/her life to the service of the society, worthy of emulation by the Filipino people.

3. Performance Management System (PMS)

With the adoption of the Career Executive Service Performance Evaluation System (CESPES) prescribed by the Career Executive Service Board (CESB), all employees holding career executive service or third level positions in the Department were rated through the CESPES tools such as the Performance Contract and Review Form, Behavioral Competency Scale and Critical Incidence, and Areas for Improvement Form. The final ratings were determined by CESB, copy furnishing the Department and the officials concerned.

PRAISE Awards

The PRAISE award is given annually in recognition of the outstanding accomplishments and significant contributions of the Department's employees. The Civil Service Commission (CSC) mandates every Department or agency in the government to establish an incentive awards system for its employees.

The PRAISE is designed to encourage creativity, innovativeness, efficiency, integrity, and productivity in the public service by recognizing and rewarding officials and employees for their contributions in the improvement of government operations.

CATEGORY	AWARDEES	OFFICE
Best Manager	Director Camilo G. Gudmalin	KALAHI-CIDSS
Best Assistant Manager	Assistant Regional Director Gemma N. Rivera	Field Office XII
Best Division Chief (Technical Category)	Ms. Ma. Vilia L. Vigil	Field Office XI
Best Division Chief (Support Staff Category)	Ms. Nora dela Paz	Field Office I
Best Technical Staff (Professional)	Ms. Raquel E. Nuñez	Field Office XI
Best Technical staff (Sub-Professional)	Elesita Dela Cruz	Reception and Study Center for Children (RSCC) – FO3
Best Support Staff (Professional)	Mr. Antonio R. Dolaota	Field Office VII
Best Support Staff (Sub Professional)	Ms. Nida M. Bolilan	Field Office XI

Dangal ng Bayan Awardee

Ms. Nora Dela Paz Field of Office I was awarded with "Dangal ng Bayan" for being a forerunner of good governance, promoting transparency and accountability especially in financial transactions. She reinforced the implementation of the agency's economy measures and streamlined procurement of goods, supplies and services resulting to faster service delivery. She advanced employee welfare and development through efficient and effective use of resources and existing mechanisms. She worked for the provision of additional benefits for employees and established the DSWD Field Office I Employees Credit Cooperative.



G. Social Marketing and Advocacy

The Department's communication arm, the Social Marketing Service (SMS), continued implementing projects and activities to increase public awareness, understanding and appreciation of social welfare and development (SWD) policies, programs, and services. Also, communication activities of the Department for the year 2010 focused on the Reform Agenda, the National Household Targeting System for Poverty Reduction, and the Pantawid Pamilyang Pilipino Program (Pantawid Pamilya).

The Service generated publicity for SWD programs and services through the issuance of 111 press releases to national media and the facilitation of 151 radio and television guestings and interviews. The SMS also managed the 15-minute DSWD segment entitled "DSWD in Action" over radio station DZEM, aired every Friday from 2:30 to 3:00 pm.

Also, 18 advertorials were published on the following: Pantawid Pamilya; NHTS-PR; Food Donation Act; Expanded Senior Citizens Act; and the 59th DSWD Anniversary celebration.

Press briefings/conferences were organized for the following topics: Implementing Rules and Regulations (IRR) of the Expanded Senior Citizens Act, issue on Baby George Francis (the abandoned baby), and the grand Christmas party for the street children. The Service also mounted photo exhibits during inter-agency activities showcasing the DSWD programs and services. The SMS also facilitated a photo exhibit contest joined by the regional offices in celebration of the 59th Anniversary celebration of the Department. Field Offices CAR, X, and II won first, second and third places respectively.

DSWD organized/supported programs, services, special events as venues for promotion. The DSWD-led special events included the Anniversary Celebration, Adoption Consciousness Day, National Women's Month, and International Day of Families. The DSWD-supported special events included Women's Month, Independence Day, National Disability Prevention, and Rehabilitation Week.



CY 2011 DSWD THRUSTS AND PRIORITIES

1.0 RATIONALE

The Department remains steadfast fulfilling its goals in poverty alleviation, social protection, family and community empowerment and human resource development. Anchored on the Millennium Framework and Strategy and the Department's Reform Agenda, the DSWD 2011 Thrusts and Priorities shall build on the gains it has achieved in reducing the vulnerabilities of the poor and the disadvantaged sectors. It shall also focus on programs, projects, services and activities that shall carry out its treaty obligations and international and regional commitments while keeping track of the needs of (LGUs) and the accredited NGOs.

2.0 OBJECTIVES

The 2011 DSWD Thrusts and Priorities aims to provide guidance to all DSWD Central and Field Offices as well as local social welfare and development offices in the formulation of their Work and Financial Plans, 2011 Budget, Performance Contracts, and other plans.

3.0 COVERAGE

The 2011 DSWD Thrusts and Priorities covers all DSWD Central and Field Offices.

4.0 THRUSTS AND PRIORITIES

Major Final Output	Thrusts	Lead Bureaus/ Offices
1. Formulation of Policies, Plans and Programs	Policy Framework	
	1. Preparation of the 5-Year Social Protection Plan (2011-2016) and Social Protection (SP) Handbook	PDPB
	2. Climate-proofing sectoral plans for the successor MTPDP	PDPB
	3. Preparation of the Department Convergence Policy Framework and Guidelines	PDPB
	Targeting System	
	4. Heightened social marketing and promotions of the database of poor households for utilization by other National Government Agencies (NGAs) and accredited NGOs	NHTS-PR and SMS
	Providing Faster and Better Social Protection Programs Through Improved and Appropriate Models and Programs	
	5. Nationwide roll-out of Referral System for trafficked victims and persons living with HIV/AIDS	STB
	6. Adoption of an enhanced Social Case Management System for poor households through Sustaining Interventions for Poverty Alleviation and Governance (SIPAG) Pilot Project	SWIDB
	7. Networking between and among the Department, other NGAs and Social Welfare and Development Agencies (SWDAs) on the complementation of 4Ps with other social protection programs	All OBSUs/FOs
	8. Scaling up of poverty reduction programs such as 4Ps, KALAHI-CIDSS and SEA-K	PMOs and PMB
	9. Mainstreaming Gender and Development (GAD) along the planning, programming, budgeting and monitoring phases of programs, projects and activities	All OBSUs/FOs
	Providing Faster and Better Social Protection Programs Through Improved Governance and Standards	
10. Development of policy guidelines to clarify the selection of partners and improve financial accountability among partners	PDPB and SB	
11. Development of an agency-wide Risk Management Plan	All OBSUs	
12. Development, review and enhancement of tools on Standards Compliance	SB	
Monitoring and Evaluation		
13. Establishment of a Results-Based Monitoring and Evaluation System for SP programs and projects	PDPB	

<p>2. Registration, Licensing, Accreditation and Compliance Monitoring Services</p>	<p>Providing Faster and Better Social Protection Programs Through Improved Standards and Regulations</p> <ol style="list-style-type: none"> 1. Monitoring and evaluation of the harmonized system developed for registration, licensing and accreditation of Social Welfare Agencies (SWAs)/ SWDAs 2. Adoption and implementation of a risk-based approach in monitoring SWDAs' operations and compliance (e.g. utilization of solicited funds, distribution of donations) 	<p>SB and FOs</p> <p>SB and FOs</p>
<p>3. Support Services and Technical Assistance to Intermediaries</p>	<p>Providing Faster and Better Social Protection Programs Through Improved and Appropriate Models and Programs</p> <ol style="list-style-type: none"> 1. Implementation of performance-based incentive awards system for implementers of devolved SWD programs/projects 2. Adoption of Time-bound Case Management to LGUs and NGOs 3. Adoption and Implementation of Program Supervision Model <p>Providing Faster and Better Social Protection Programs Through Improved Governance</p> <ol style="list-style-type: none"> 4. Pilot testing of LGU classification system and tools 5. Mapping and profiling of existing networks by category 6. Development of Capability Building Framework for partners and intermediaries 	<p>SB</p> <p>STB</p> <p>PMB</p> <p>SWIDB</p> <p>SWIDB</p> <p>SWIDB</p>
<p>4. Direct Services to Community and Center-Based Clients</p>	<p>Providing Faster and Better Social Protection Programs Through Improved and Appropriate Models and Programs</p> <ol style="list-style-type: none"> 1. Enhancement of disaster risk reduction and management (DRRM) programs and services 2. Implementation of the Enhanced Modular Packages for Self-Development of Socially Disadvantaged Women 3. Strengthening of Inspectorate for Centers/Institutions 	<p>PMB</p> <p>STB</p> <p>PMB</p>
<p>Strategic Support Services</p>	<p>Continuing Policy Advocacy and Social Marketing</p> <ol style="list-style-type: none"> 1. Assessment of the Implementation of the Social Marketing and Advocacy Plan for the Reform Agenda <p>Introducing Financial Reforms to Sustain the Reform Process</p> <ol style="list-style-type: none"> 2. Strengthening of the internal control system in the Department, particularly the financial management and procurement/property management <p>Change Management, Organizational Set-Up and Institutional Development</p> <ol style="list-style-type: none"> 3. Regular communication for the purpose of institutional strengthening and team building 4. Regular organizational development diagnosis 5. Pursuance and Strengthening of anti-corruption efforts 6. Enhancement of the character building and continuing education for DSWD officials and employees 7. Providing faster and better logistical support services through enhanced records management, building maintenance, transportation and communication services 8. Upgrading of facilities (field offices and centers/institutions) <p>Management Information System</p> <ol style="list-style-type: none"> 1. Operationalization of the ICT-based decision support and automated service delivery systems per approved Information Systems Strategic Plan (ISSP) 2009-2011 (Business Intelligence, GIS, Knowledge Management, Disaster Response Monitoring, Crisis Intervention, Case Management Information Systems) in DSWD 2. Integration of multi-modal communications for cost effective client service delivery support management and maintenance 3. Maintaining IT security management system 4. Establishment of the Knowledge Exchange Center 	<p>SMS</p> <p>Admin. Service and FMS</p> <p>EXECOM/MANCOM</p> <p>IDC and IAS</p> <p>HRMDS</p> <p>Admin. Service</p> <p>Admin. Service</p> <p>MISS</p> <p>MISS</p> <p>MISS</p> <p>SWIDB</p>

Highlights of Accomplishments of Attached Agencies

I. INTER-COUNTRY ADOPTION BOARD

As a Central Authority in matters that relate to inter-country adoption, the Inter-Country Adoption Board (ICAB) continued to set up guidelines and formulate policies to ensure the placement of Filipino children with suitable foreign adoptive parents.

Policy Formulation

The Board formulated and issued 13 Resolutions and Guidelines to bring about a more effective, responsive and expeditious delivery of programs and services.

Standards Setting and Accreditation

The Board Members and the ICPC Consultants conducted accreditation/ authorization visits to Central Authorities and Foreign Adoption Agencies in Europe and USA. The visits enabled ICAB to monitor the agencies' compliance to ICAB's standards and establish working relationships with new partner agencies. The visits also allowed them to discuss issues and concerns regarding recent ICAB policies on psychological and medical evaluations on prospective adoptive parents. Efforts to promote placement of older children and children with special needs were shared with the adoption agencies. They also met with adoptive families and observed the situation of the adopted children in their homes.

A total of 472 children were cleared for inter-country adoption, 277 or 59% of whom were matched with prospective adoptive parents.

Capability Building and Advocacy

The members of the Board, the Executive Director and the Secretariat social worker attended and participated in the International Conferences/ Congress on Adoption held in Vietnam, Colombia and the USA as resource persons in the Philippine inter-country adoption program.

The ICAB was identified as member of the Experts Working Group that developed the Manual on Guide to Good Practices on accreditation and accredited bodies following the acknowledgment given to the Philippines by The Hague Convention as one of the Sending Countries with best adoption practices.

Likewise, the ICAB also participated and provided technical assistance to the Cambodian government in crafting the rules and guidelines on the implementation of The Hague Convention.

Special Recruitment Program for Placement of Older Children: Making Dreams Come True

“Hopefully, we shall soon see that all children- the abandoned, the abused, the neglected- in this country shall have homes to nurture them, families to guide and mold their values, and provide them with a peaceful and loving environment that shall help prepare their childhood for productive adult lives ahead of them. Doing that, is, to my mind, the best inheritance we can bestow upon the children who will inherit the earth we leave behind.”
—Senator Aquilino Q. Pimentel, Jr. (10th Global Consultation on Child Welfare Services)



It is every child’s dream to grow up in a family. We all know that children need and deserve a family to call their own. We have seen many children in child caring agencies who have grown up needing to belong to a permanent family. For many children, age is the only barrier that stands in the way of finding them a permanent family. The ICAB, therefore, continues to pursue innovative approaches to recruiting adoptive families and finding permanent homes for older children and sibling groups.

The Hosting Program

Under the hosting program undertaken by the ICAB and several USA-based foreign adoption agencies, children whom consisted of siblings and older children in the 7-15 age range, traveled to the United States and stayed with pre-approved host families for three to four weeks. The hosting program strategy of finding adoptive families for older children, which began in 2004, has been found effective.

The hosting program sent off 40 children to Montana, Idaho, Indiana, Illinois and California, USA to stay for three to four weeks with their host families. The children participants who live in various child caring agencies were given the time to experience life with a family in the hope that they would eventually be adopted by their respective host families or have them introduced to other potential adoptive parents. As a result, 35 out of these 40 children participants are now being adopted.

The Adoption Ambassador Program

The Adoption Ambassador Program uses the concept of the “camp programs,” which provide a personal introduction of children in need of families to people who will become their advocates to find a family. However, the program expanded the concept by taking volunteer adoption advocates, called adoption ambassadors, to the Philippines to interact with identified children over a 10-day period and learn about them, their culture, and their daily routine.

Eight children from different child caring agencies participated in the program, with six adoption ambassadors from Wisconsin, USA who came to the Philippines. Some of the adoption ambassadors proceeded to adopt while the others faithfully recruited adoptive families.



The Adoption Ambassador Program proved to be effective in finding families for older children.

II. COUNCIL FOR THE WELFARE OF CHILDREN

The Council for the Welfare of Children (CWC) is the government's main inter-agency body that addresses issues concerning children through policy formulation, coordination and monitoring of implementation and enforcement of laws and programs relative to the promotion of child welfare.

A. Policy Formulation

1. Development of the CWC Legislative Agenda for the 15th Congress

The Council's priority legislative agenda for children for the 15th Congress are:

- Strengthening the CWC with the inclusion of the allocation of budget for children
- Strengthening Foster Care
- Prohibiting Corporal Punishment
- Removing the Distinction/Discrimination Against Illegitimate Children
- Amending the Law on Statutory Rape
- Protecting Children in Armed Conflict

2. Conduct of Stakeholders' Dialogue

- HIV Policies Affecting Children and Young People

On June 8-9, the Council's Committee on Children and HIV/AIDS spearheaded the conduct of a policy dialogue where the following draft policies were presented:

- a. Guidelines on the Ensuring Minors' Access to HIV Counseling, Testing and Related Services
 - b. National Strategic Framework on the Country HIV Response on Children and Young People
 - c. National Baseline Study on Violence Against Children (VAC)/ Maltreatment
- National Baseline Study on Violence Against Children (VAC)/ Maltreatment

To jumpstart the process of preparing for the conduct of the National Baseline Study on Violence Against Children (VAC)/Maltreatment, a National Multisectoral Consultative Meeting on Violence Against Children/Child Maltreatment was conducted on July 20-21, 2010 at Traders Hotel, Pasay City. This activity gathered more than 70 participants from government agencies, non-government organizations, the private sector and children to generate their support for the study. The effort commenced from the proposal of the United Nations Children's Fund-East Asia and the Pacific Regional Office (UNICEF-EAPRO) for a five (5)-country study (Thailand, Vietnam, China, Papua New Guinea and the Philippines) so that appropriate policy and programmatic actions be identified and carried on at the regional level.

B. Advocacy and Resource Mobilization

On April 22, 2010 the National Awardees of the 2009 Presidential Award for Child Friendly Municipalities and Cities were conferred to the following winners: New Lucena, Iloilo - 4th to 6th class municipality category; San Mateo, Isabela - 1st to 3rd class municipality category; Vigan City - Component City category; Naga City - Independent

Component City category and Olongapo City - Highly Urbanized City category. New Lucena, Iloilo and Naga City received the Hall of Fame Award for being national awardees for three consecutive years.

First ASEAN Children's Forum

The first ASEAN Children's Forum (ACF) was four days of fun, learning, and participation. The ACF is a regional meeting of young leaders from the 10 member-states of the Association of Southeast Asian Nations (ASEAN) that endeavors to discuss how children can genuinely participate in addressing issues and concerns for the full enjoyment of their rights at the domestic and regional levels through collective interaction and partnership with the ASEAN leaders.

A total of 32 children accompanied by 23 adult mentors from the 10 member-states of the ASEAN participated in the first ACF which was held at the Fontana Leisure Parks in Pampanga on October 19-22.

The event produced a document that proposed the Terms of Reference of the ACF as defined by the children participants themselves. The TOR contained what the ACF is, its objectives, frequency, criteria for the selection of delegates, and hosting. The children delegates also crafted action plans that focused on advocating for child rights and on how they could help address issues on children in their own countries. In a separate workshop, the adult mentors crafted a draft statement of support to the ACF and the children in the region.

A month later, the children delegates presented the outcome of the ACF to the Senior Officials and Ministers on Social Welfare and Development during the 7th Asean Ministerial Meeting on Social Welfare and Development (AMMSWD) in Brunei Darussalam on November 25.

The first ACF also featured the launch of the ACF Website (www.aseanchildrensforum.org), a dedicated website for children to connect and be updated on news and issues in the different ASEAN member-states. The ACF website shall serve as the icon of the ACF.

The children delegates celebrated the success of the ACF and their newfound friendships in a Solidarity Night where they shared their talents. The evening was made extra special with the presence of multi-awarded recording artist and UNICEF Goodwill Ambassador Gary Valenciano, who rendered inspirational songs. Valenciano encouraged the children to continue to fight for their rights.

Eight young Filipino child/young facilitators assisted in the successful management of the ACF, which was supported by the DSWD, the Council for the Welfare of Children and its National Committee on Child and Youth Participation, the National Anti-Poverty Commission, the Department of Foreign Affairs, and through a funding support from the South East Asia Regional Cooperation on Human Development (SEARCH), UNICEF Philippines, and AUSAID.

The proposal to establish the ACF was approved by the Senior Officials on Social Welfare and Development at the 6th SOMSWD held in December 2008 in Manila.



III. NATIONAL YOUTH COMMISSION

A. Plans and Policy Formulation and Monitoring

1. Formulated an initial Youth Policy Agenda to be proposed in the Legislative-Executive Development Advisory Council (LEDAC) Meeting. The priority policy agenda formulated were the following: Sangguniang Kabataan (SK) Reform Bill; youth participation in the composition of the Climate Change Commission; creation of Local Youth Development Councils (LYDCs); Magna Carta for Students; and the creation of the National Multi-Sectoral Program on Good Citizenship
2. Drafted 11 resolutions endorsing policy recommendations by youth from Mindanao on certain areas of concern such as making youth inclusive in the peace process, promoting peace education in schools through the implementation of Executive Order No. 570, diligent monitoring of Mindanao's energy generation, and institutionalization of a Parent's Mentoring Program by various national government agencies
3. Formulated the Medium-Term Youth Development Plan (MTYDP) 2011-2016, which shall serve as a supporting document to the Medium-Term Philippine Development Plan 2011-2016, the formulation of which is being spearheaded by NEDA; the MTYDP is expected to be finalized by 2011

B. Research, Advocacy and Resource Mobilization

1. By mid-year, the secondary and primary data-gathering process in the development of the 2010 National Youth Assessment Study was completed by Profiles Asia, the research institution commissioned to conduct said study. The study aims to come up with a pioneering Youth Development Index that shall provide a benchmark on the level of youth services being provided in several localities of the country.

The study shall be a springboard in the formulation of the Medium-Term Youth Development Plan (MTYDP) or the national framework on youth development that shall set the direction for youth development promotion in the next five to six years.

2. The NYC participated in the 2010 SOMY in Vietnam in October with Commissioner Benjie Oliva attending. The SOMY resulted in its adoption of the TAYO-ASEAN Awards as a project to be rotated among the ASEAN countries. Singapore is set to host the event, building on the implementation experience for the past four years in the Philippines.
3. The NYC advocated for the welfare of the youth and the youth's participation in different national concerns through various channels, such as:
 - New Youth Voters Education Campaign
 - Youth National Service
 - NYC-National Museum Partnership
 - Observance of Earth Hour
 - NYC on Board Radio Program
 - Partnership with UN Agencies

C. Program Development and Implementation

The NYC coordinates the implementation of various programs provided for in Republic Act No. 8044, and as such, it continued to pursue efforts to this end during the year.

1. Facilitated the country's participation to the 37th Ship for Southeast Asian Youth Program (SSEAYP).
2. Conducted the 8th National Youth Parliament (NYP) in Butuan City which was participated in by about 130 youth leaders. The event resulted in 22 policy recommendations that were presented during the NAC held in December, which proposed that said resolutions be forwarded to all concerned national government agencies and Congress for appropriate action.
3. Continued to register youth organizations; 437 youth organizations registered during the year.
4. Continued implementing its Government Internship Program (GIP); more than 180 youth benefited from the GIP as they were engaged within a two-month period to provide staff support to operations on a monthly stipend amounting to 75% of the lowest salary grade in government.
5. Coordinated more than 25 international exchange programs/youth events as part of its international commitments, involving the participation of more than 400 youth.
6. Implemented special programs, namely: the TAYO Awards, Kabataan para sa Mindanao and the Youth Choice Awards.



Turn-over ceremonies of the 8th National Youth Parliament in Butuan City



Awardees of the 8th Search for the Ten Accomplished Youth Organizations (TAYO) with His Excellency President Benigno S. Aquino III and principals of agencies implementing the TAYO.



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